MISSION: The Children’s Board of Hillsborough County promotes the well-being of children and families by uniting community partners, investing in innovative opportunities, and leading the county in best practices so the whole community can realize its full potential.

CALL TO ORDER
Quorum Verification
Invocation and Pledge of Allegiance

PUBLIC COMMENT
The Children’s Board of Hillsborough County welcomes comments from the public. Those who wish to address the Board may do so at this time. Those addressing the Board should state their full name and affiliation for the official record. In the interest of time, we ask that one person be designated to speak on behalf of a constituency and that all comments are limited to 3 minutes.

EXECUTIVE DIRECTOR DISCLOSURE

PROVIDER PRESENTATION
Hillsborough Community College – Early Literacy Matters

ACTION ITEMS
1. Approval of the October 22, 2015 Regular Board Meeting Minutes
   . Approval of Hillsborough County Civil Service Board Service Election for FY2017
   . Approval of Children’s Board Mission Statement Revisions

REPORTS/PRESENTATIONS
Tab 1. Executive Director Reports
   A. Activities – October 23, 2015 –November 18, 2015
   B. Strategic Plan - 2015
Tab 2. Program Reports
   A. FY 2016 Funding Opportunities (verbal)
   B. 2014 Children’s Board Place Based Initiatives – East and West Tampa
   C. 2015 Summer Enhancement Grants report
   D. FY 2016 Provider Contract Update (verbal)

Tab 3. Systems Engineer Reports
   A. Status Report and Timeline for Software Development

Tab 4. Public Relations Reports
   A. Final Town Hall Report
   B. Child Safety Campaign Recap

OLD/NEW BUSINESS

ATTACHMENTS
   1. Contract Signature Logs (ASO, Programs, Vendors)
   2. Technical Assistance Funding Summary FY 2014-2015
   3. Outreach Events
   4. Good News!

IMPORTANT DATES TO REMEMBER

December

No Board Executive/Finance Committee Meeting

No Regular Board Meeting

January

Board Executive Meeting  January 14, 2016  12:00 PM
Regular Board Meeting  January 28, 2016  3:00 PM
This program serves preschool children (and their families) attending Early Care and Education (ECE) programs in East Tampa, West Tampa and Sulphur Springs. Note: Families may reside throughout the county as the map indicates but the program is provided in the three targeted communities.
Early Literacy Matters

Children are Ready to Learn and Succeed
Overview

The program helps prepare preschool children for kindergarten by increasing their literacy skills. Program specialists identify children who are behind in the skills necessary to learn how to read and provide them with weekly multisensory, literacy intervention using the Nemours BrightStart! Literacy Curriculum.

ELM specialists work with preschool teachers to increase literacy teaching strategies.

In addition, ELM works with families to get them involved in their child’s education, providing them with information, strategies and take-home activities to increase literacy skills. This combined approach of child intervention and parent involvement better prepares children for kindergarten and later success.
In FY15, ELM served over 345 children age 3-5 years old and families.

This year, FY16, we are expanding our services to expose infant through two-year-olds and their teachers to supportive literacy techniques and educational materials. The three to five-year-olds continue with a weekly multisensory intervention program.

ELM is projected to touch over 465 children and their families in our community.
Targeted Weekly Intervention

- After assessment, children receive weekly intervention to help develop their early literacy skills. The intervention is delivered over a minimum of 12 weeks. Parents will be provided weekly information and activities to help support literacy in the home throughout the project.
Multisensory Literacy Intervention

Having fun with onset and rhyme

Sounding out phonemes to make 3-letter words

Reading in the Cozy Corner
Literacy Intervention Program

- Our trained assessors will conduct individual screenings using the Early Literacy Skills Assessment (ELSA) with each child in his/her child care center. The ELSA is an authentic assessment in the form of a children's storybook titled Violet's Adventure. To conduct the assessment, a screener reads the story with an individual child, stopping where indicated in the book to ask questions or elicit ideas.

- Children under 3.5 years receive the Get Ready to Read! Screening Tool that screens:
  - Print knowledge
  - Linguistic awareness
  - Emergent writing

- Our kindergarten transition program runs throughout the year and is designed to educate parents on the developmental expectations of children, school readiness skills, and strategies for supporting skill development.
Percent of Students with Gains on ELSA

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<th>FY13  (N=106)</th>
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<th>FY14  (N=270)</th>
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<th>FY15  (N=220)</th>
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<td>Comprehension</td>
<td>96%</td>
<td>Phonological Awareness</td>
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<td>Alphabetic Principle</td>
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Teacher Coaching

- ELM specialists provide technical assistance to teachers in their classrooms to improve the teacher’s abilities to deliver developmentally appropriate emergent literacy teaching practices.

The coaching elements:
- Building Positive and Professional Relationships (mutual respect and trust)
- Data and Evidence-Informed Decision Making
- Professional and Self-Development
Parents of children in the ELM program are provided information and activities to help support literacy in the home throughout the project year. Coaches engage parents through open houses set up to foster a home-school literacy connection.
MyOn Reader
Incorporating Technology into Literacy Intervention
## SUMMARY

### I. CALL TO ORDER

Doretha Edgecomb, Chair called the meeting to order at 3:03 PM.
- A quorum was established.
- Pledge of Allegiance led by Edwin Narain.

### II. PUBLIC COMMENT

The Executive Director advised attendees that she met with each Board Member individually for a one-hour briefing to review and discuss the proposed budget and other action items. If questions are not posed during the Board Meeting, it is not indicative of the depth of research of each agenda item presented to the Board Members.

### III. Executive Director Disclosure

The Executive Director advised attendees that she met with each Board Member individually for a one-hour briefing to review and discuss the proposed budget and other action items. If questions are not posed during the Board Meeting, it is not indicative of the depth of research of each agenda item presented to the Board Members.

### IV. PROVIDER PRESENTATION

Vice Chair, Megan Proulx Dempsey, provided a brief description of Success 4 Kids and Families and introduced Pam Jeffre, Executive Director.

**Presentation Highlights:**
- Success 4 Kids and Families (S4KF) staffs a bi-lingual behavioral health professional twenty hours a week in the south and east county Children's Board Family Resource Centers.
- A total of seventy-eight clients have been served for the 2014-2015 fiscal year.
- S4KF works with client’s families and schools to understand how their brains work, what to expect from them, how to help them achieve a successful and more satisfying lifestyle.

Krystal Lockhart, mother of a S4KF participant and President of the Family and Community Advisory Council (FCAC) in Plant City, introduced herself and her son. K. Lockhart described the services her son receives and expressed her gratitude to the Successful Counseling program and the Children’s Board.
SUMMARY

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<td></td>
<td>Laura White, Executive Director, United Cerebral Palsy of Tampa Bay – Sunrise Group, thanked the Children’s Board Staff and Board for the continued support provided during their partnership.</td>
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V. ACTION ITEMS

1. 09-14-2015 Preliminary Public Hearing (TRIM) Minutes
2. 09-24-2015 Final Public Hearing (TRIM) Minutes
3. 09-24-2015 Regular Board Meeting Minutes

Motion (1)

D. Edgecomb asked Attorney, J. Bakas, if the September 14, 2015 Preliminary Public Hearing (TRIM) Minutes, September 24, 2015 Final Public Hearing (TRIM) Minutes and September 24, 2015 Regular Board Meeting Minutes could be combined and approved by a single motion. J. Bakas confirmed that it would be allowable.

The Chair requested comments for any of the presented minutes; there were none.

Motion by Kevin Beckner to approve the September 14, 2015 Preliminary Public Hearing (TRIM) Minutes, September 24, 2015 Final Public Hearing (TRIM) Minutes and the September 24, 2015 Regular Board Meeting Minutes; seconded by Katherine Essrig. No discussion; motion carried by unanimous vote (7-0).

4. Authorize the Board Attorney to take any and all legal remedies or actions necessary to remedy the situation

Motion (2)

J. Bakas gave a brief overview of the current status at the Children’s Board Family Resource Center (CBFRC) in North Tampa and confirmed that staff and services have been relocated due to issues related to liquid intrusion.

B. Davis presented a blueprint of the location and reviewed the areas that were impacted by the liquid intrusion.

The Board engaged in a detailed discussion concerning the Center participants, staff, and services provided. A discussion also surfaced around future lease obligations.

Marisa Mowat, Director, CBFRC, shared the numbers of people impacted by the relocation of services the Center provides in North Tampa. M. Mowat confirmed that participants have been notified of the relocation with signage on the Center door, via telephone and the website is also updated with relocation information. The estimated impact on services to the community is as follows:

- Participant’s Utilization Loss – Estimated: -2,879
- Use of Facility Loss – Estimated: -897
- One Time Events Loss – Estimated: -173
- Total Loss: -3,949

B. Davis introduced Tonya Erbland, CIAQP, Ardaman & Associates. T. Erbland reviewed the detailed preliminary environmental findings of the CBFRC in North Tampa. T. Erbland informed the Board that the final environmental report of findings will be forthcoming for their review.

Motion by Edwin Narain to authorize the Board Attorney to take any and all legal remedies or actions necessary to remedy the situation; seconded by Doretha Edgecomb. Motion carried by unanimous vote (7-0).

C. Brown expressed additional concerns regarding the future lease obligations of the CBFRC in North Tampa.
### SUMMARY

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<td>Motion (3)</td>
<td>Motion by Chris Brown to delegate decisions to the Executive Director in consultation with the Board Attorney to make a decision regarding the November lease payment. Seconded by Kevin Beckner. No discussion; motion carried by unanimous vote (7-0).</td>
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|  | Motion (4) | Motion by Katherine Essrig to withhold the November lease payment until such time, as the Executive Committee meets on November 4, 2015 to discuss payment options; seconded by Kevin Beckner. No discussion; motion carried by unanimous vote (7-0). 
K. Parris stated that in the interest of time with no pressing information to share, at the pleasure of the Board, would they like to carry over the remaining agenda items to the November 19, 2015 meeting. 
D. Edgecomb asked the Board if there were any objections. There was none. |

### MOTIONS

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READ AND APPROVED BY:

______________________________
DORETHA W. EDGECOMB
CHAIR
Initiator: Trish Charo, Director of Administration

Action: Recommendation to Accept Hillsborough County Civil Service Board Service Election for FY2017

Date: Regular Board Meeting, Thursday, November 19, 2015

Recommended Action

Approve the Board Executive Committee’s recommendation for the Children’s Board to remain fully covered by the Civil Service Act for Fiscal Year 2017.

Background

- On May 12, 2014, Governor Scott signed into law an amendment to the Civil Service Board’s enabling legislation (Chapter 2000-445, Laws of Florida). The amendment (Chapter 2014-230, Laws of Florida) allows covered agencies to opt out of specific sections or subsections of the Act and the corresponding Civil Service Rules with the exception of Sections 11 and 12 which address Appeals of Discipline. These sections remain in mandatory effect for all covered agencies and employees.

- On November 20, 2014 the CBHC Board voted to remain fully covered by the Civil Service Act for FY 2016 and re-evaluate and re-visit CBHC’s position with the Hillsborough County Civil Service Board at a board meeting prior to the Civil Service December 2015 election of services period that covers FY2017.

- On September 18, 2015, Hillsborough County Civil Service Board Director, Dane Petersen confirmed that services will remain consistent with the prior fiscal year. Hillsborough County BoCC determines the Civil Service fee on a formula of .65 percent for the payroll assessed from the prior fiscal year. CBHC has budgeted $8,431 for Fiscal Year 2016 and Fiscal Year 2017.

- Agency FY2016 Elections (Attachment A) summarizes each agency’s election and the Agency FY2016 Election Details. This list includes the opting-out agencies and their selected opt-out services and the services those agencies that have elected to continue receiving from the Civil Service Board. Ten of the twenty-one covered agencies including the Children’s Board elected to continue with all services. The average size of the agencies electing this option is 57 classified employees.
Hillsborough County Civil Service Board Service Election for FY2017

- Several agencies are utilizing the services of the Civil Service Board in some capacity as they are concurrently creating internal procedures, developing processes and investing in systems and training of employees to handle the workflow.

- The Civil Service Board has adopted rule changes that increases the agency’s discretion to manage Human Resource functions.

- Several factors from the Children’s Board initial election to remain fully covered by the Civil Service Act in fiscal years 2015 and 2016 have remained the same including that there are no urgent reasons for change being identified by the Children’s Board; prohibitive cost of creating systems to support the effect of opting out of any or all sections; the ongoing dialogue with the Civil Service Board to create greater flexibility in human resources administration for agencies covered by the Civil Service Act, Rules, and/or Civil Service operating procedures; a standing invitation from our county partner agencies to develop a common foundation improvements that will be developed over time.

- The Children’s Board will provide annual notice of its opt-out or opt-in election on or after December 1 but not later than December 31 each year with an implementation date for the election to be the first day of the next fiscal year.

- The Children’s Board staff will continue to monitor the services provided by the Hillsborough County Civil Service Board and will provide a recommendation for Fiscal Year 2018 to the Board Executive and Finance Committee in November 2016.

**Attachment(s)**

A. Agency FY2016 Election Summary
AGENCY OPT-OUT ELECTION DETAILS BY CIVIL SERVICE ACT SECTION

NOTES: Covered agencies not listed did not opt-out of any sections of the Act*

Shading indicates a choice to opt out of the corresponding section of the Act

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**SECTIONS 11 & 12 REMAIN IN FORCE FOR ALL AGENCIES**

(As of October 1, 2015)
*Agencies that Remain Covered by 100% of the Civil Service Act through 10/1/2016, at a minimum:

1. Arts Council  
2. Children's Board  
3. Civil Service Board  
4. County Internal Auditor  
5. Planning Commission  
6. Metropolitan Planning Organization  
7. Port Tampa Bay  
8. Public Transportation Commission  
9. Soil & Water Conservation District  
10. Tampa-Hillsborough County Expressway Authority
Initiator: Kelley Parris, Executive Director

Action: Approval of Children’s Board Mission Statement and Revision of Board Policies

Date: Regular Board Meeting, Thursday, November 19, 2015

Recommended Actions

Approve the Board Executive Committee’s recommendation to revise the Children’s Board mission statement to “The Children’s Board invests in partnerships and quality programs to support the success of all children and families in Hillsborough County.” and if approved by the Board, revise Children’s Board Policies 1B.1.03 Funding of Community Organizations paragraph 1.1.1 Mission.

1.0 POLICIES PERTAINING TO FUNDING OF COMMUNITY ORGANIZATIONS

1.1 Mission

The mission of the Children’s Board is “The Children’s Board invests in partnerships and quality programs to support the success of all children and families in Hillsborough County.” The Board recognizes its responsibility to address the needs of children and their families comprehensively while maintaining a special focus on prevention, early intervention, and neighborhood-oriented approaches. The Board achieves its mission through a variety of staff-directed functions including planning, community development, resource development, coordination, research, advocacy, training, technical assistance, evaluation, communications, and funding. The Board undertakes this mission in an integrated, cooperative manner involving coalitions of community organizations, groups, and individuals.

Delete 1.1.1 second paragraph

See Attachment A and Attachment B for details.

Background

- At the Regular Board meeting on August 28, 2015, the Board voted to formally review the Children’s Board Mission Statement.
- Recommendations for revisions were solicited and received.
- On September 28, 2015, a focus group representing CBHC employees and providers was held resulting in the ranking of four possible revisions.
- On October 14, 2015, the Board received the results of the focus groups and were asked to rank the statements in order of preference.
- On November 4, 2015, the Board Executive Committee reviewed the results of the voted to recommend that the CBHC Board approve the mission statement that was ranked the highest in both surveys (Attachment C).

Attachment(s)

A. Proposed Revision to Board Policies (Clean Copy)
B. Proposed Revision to Board Policies (Change Record)
C. Mission Statement Survey
1.0 POLICIES PERTAINING TO FUNDING OF COMMUNITY ORGANIZATIONS

1.1 Mission

The mission of the Children's Board is “The Children's Board invests in partnerships and quality programs to support the success of all children and families in Hillsborough County.” The Board recognizes its responsibility to address the needs of children and their families comprehensively while maintaining a special focus on prevention, early intervention, and neighborhood-oriented approaches. The Board achieves its mission through a variety of staff-directed functions including planning, community development, resource development, coordination, research, advocacy, training, technical assistance, evaluation, communications, and funding. The Board undertakes this mission in an integrated, cooperative manner involving coalitions of community organizations, groups, and individuals.

1.2 Funding Eligibility

Applicants eligible for Children’s Board funding include corporations, not-for-profit corporations, and governmental organizations.

By statute Section 125.901, Florida Statutes, as it existed prior to October 1, 1990, the Board will not provide funding to programs or agencies that are under the exclusive jurisdiction of the School District of Hillsborough County. However, the Board may fund services through other organizations which are coordinated with and complement the services provided by the School District of Hillsborough County, and such services may be provided on sites owned or administered by the School District of Hillsborough County.

Funding may be provided for programs through faith-based or religious organizations if the program serves a secular purpose, if the principal or primary effect of the program is one that neither advances nor inhibits religion, and if the program does not foster an excessive government entanglement with religion. Additionally, the program must not require worship or religious instruction activities as a condition of participation. While each program should be evaluated for compliance with current law, funds provided directly to a broad class of individuals and where such funds reach religious institutions only by way of the deliberate choices of numerous individuals, such programs will not be automatically prohibited.

All agencies funded by the Children's Board will be required to meet the same high level of professional standards and quality assurance.
1.0 POLICIES PERTAINING TO FUNDING OF COMMUNITY ORGANIZATIONS

1.1 Mission

The mission of the Children's Board is “The Children’s Board invests in partnerships and quality programs to support the success of all children and families in Hillsborough County. We promote the well-being of children and families across Hillsborough County by uniting community partners, investing in innovative opportunities, and leading the county in best practices so that the whole community can realize its full potential.” The Board recognizes its responsibility to address the needs of children and their families comprehensively while maintaining a special focus on prevention, early intervention, and neighborhood-oriented approaches. The Board achieves its mission through a variety of staff-directed functions including planning, community development, resource development, coordination, research, advocacy, training, technical assistance, evaluation, communications, and funding. The Board undertakes this mission in an integrated, cooperative manner involving coalitions of community organizations, groups, and individuals.

The Children’s Board has adopted its mission statement because of its belief that provision of comprehensive prevention and early intervention services and resources is the best strategy for assuring that all children have the opportunities necessary to achieve their full potential. Further, research has clearly established that the provision of prevention and early intervention services has a greater potential for “return on investment.” Universal primary prevention and early intervention strategies are the most cost effective and affordable investments CBHC can make with our limited financial resources.

1.2 Funding Eligibility

Applicants eligible for Children’s Board funding include corporations, not-for-profit corporations, and governmental organizations.

By statute Section 125.901, Florida Statutes, as it existed prior to October 1, 1990, the Board will not provide funding to programs or agencies that are under the exclusive jurisdiction of the School District of Hillsborough County. However, the Board may fund services through other organizations which are coordinated with and complement the services provided by the School District of Hillsborough County, and such services may be provided on sites owned or administered by the School District of Hillsborough County.
CBHC Board members and Staff were asked to rate the following Mission Statements in order of preference, 1 through 4.

<table>
<thead>
<tr>
<th>Mission Statements</th>
<th>CBHC Staff Rank</th>
<th>Board Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Children’s Board invests in partnerships and quality programs to support the success of all children and families in Hillsborough County.</td>
<td>1st</td>
<td>1st</td>
</tr>
<tr>
<td>The Children’s Board provides leadership and funding for services to support the success of all children and families in Hillsborough County.</td>
<td>2nd</td>
<td>2nd</td>
</tr>
<tr>
<td>The Children’s Board of Hillsborough County provides leadership and funding to support all families and children in being healthy, safe, and successful.</td>
<td>3rd</td>
<td>3rd</td>
</tr>
<tr>
<td>The Children’s Board of Hillsborough County provides access to services and invests in partnerships to strengthen all families.</td>
<td>4th</td>
<td>4th</td>
</tr>
</tbody>
</table>
## Community and Partner Meetings

<table>
<thead>
<tr>
<th>Event Description</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community and Partner Meetings</td>
<td>32 Events</td>
</tr>
</tbody>
</table>

### October

- Alex Warren: 10.23.15
- Mandy Cloninger: 10.26.15
- Michael Higgins: 10.27.15
- myOn: 10.27.15
- Blue Ribbon Commission: 10.27.15
- West Tampa Meeting: 10.27.15
- Evans Community School: 10.28.15
- The Luminaries: 10.28.15
- Metropolitan Ministries: 10.29.15
- Theta Shipp: 10.29.15
- North Tampa Family Resource Center: 10.29.15
- Tampa YMCA: 10.29.15
- Ken Gaughan: 10.30.15

### November

- Larry Brooks: 11.2.15
- Safe & Sound Hillsborough: 11.3.15
- Tampa Academy on Violence and Abuse: 11.4.15
- Community Alliance: 11.10.15
- Stakeholder’s Meeting: 11.10.15
- Safe & Sound Hillsborough: 11.10.15
- National Philanthropy Day Awards: 11.12.15
- Joe Rutherford, Pam Hernandez: 11.12.15
- WFLA: 11.12.15
- Abe Brown Ministries Banquet: 11.12.15
- CDC of Tampa: 11.13.15
- Joe Tomaino: 11.13.15
- Merrill Dickey: 11.13.15
- Cultivating Community Committee: 11.13.15
- St. Peter Claver: 11.13.15
- Commissioner Sandy Murman, Suzy Mendelson: 11.16.15
- Gracepoint: 11.17.15
- myOn Executive Briefing: 11.18.15
- Tampa Family Health Centers: 11.18.15
CB Conference Center Utilization FY-2015

- Q1: 5,000
- Q2: 6,000
- Q3: 7,000
- Q4: 8,000
- YTD: 36,040

Legend:
- Individuals
*This is an increase from 1,195 in 2013-2014*
OPERATIONS DIVISION

* This is an increase from 6,105 in 2013-14
OPERATIONS DIVISION HIGHLIGHTS

Emergency Drills – 100% compliance;
Operations & Programs developed and released (13) RFP; RFQ; ITN; RFA’s;
Operations took a leading role in Emergency Preparedness in the Tampa Bay Area;
Conference Center hosted and supported several prestigious events;
CBHC Safety Team received a $700 Workplace Safety Incentive Award;
Successful completion of Building Improvement Project.
CBHC FY2016 Contract Development Training
Wednesday ~ June 03, 2015 ~ 9:00 AM to 11:00 AM
Average Rating
(1=Strongly Disagree, 3=Agree Somewhat, 5=Strongly Agree) (n=15)

<table>
<thead>
<tr>
<th>Rating</th>
<th>Description</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>4.62</td>
<td>2. Forum Content Useful</td>
<td></td>
</tr>
<tr>
<td>4.57</td>
<td>3. Forum Well Paced</td>
<td></td>
</tr>
<tr>
<td>4.71</td>
<td>4. Time For Questions</td>
<td></td>
</tr>
<tr>
<td>4.73</td>
<td>5. Followed Stated Objectives</td>
<td></td>
</tr>
<tr>
<td>4.53</td>
<td>6. Recommend To Someone</td>
<td></td>
</tr>
<tr>
<td>4.49</td>
<td>7. Increase In Knowledge</td>
<td></td>
</tr>
<tr>
<td>4.62</td>
<td>8. Overall Rating</td>
<td></td>
</tr>
</tbody>
</table>
FINANCE DIVISION

ASO Family Support Plan Scores

- 100%
- 95-99%
- 94-90%
- 89-85%
- <85%
FINANCE DIVISION

ASO Case Manager Satisfaction Survey

53% response rate (n=131)

- Customer service received from ASO
- Timeliness of ASO payments
- Process of requesting new providers
- Ease of obtaining ASO services

70%  75%  80%  85%  90%  95%  100%
FINANCE DIVISION HIGHLIGHTS

Focused on improving processes and quality

• Improved the provider contract budget development process;
• Trained ASO case managers in developing family support plans and ASO processes;
• Conducted credential audit of 100% of the ASO provider files;
• Cross trained in all fiscal areas improving communication between human resources and finance.
PROGRAMS DIVISION

Customer Satisfaction with CBHC
Average Rating
(n=15)

- Overall CBHC Satisfaction: 3.72
- Quality of Interaction with CBHC: 3.71
- How Knowledgeable Are CBHC Staff With Whom You Interacted: 3.78
Training Results – Using the Empowerment Evaluation Matrix to Capture Program Data
Participants’ average ratings showed the high quality of the overall training provided. (Ratings ranged from 1=very poor to 5=excellent).

- Overall
- Peer Input
- Discussions
- Materials
- Data Framework
- Corrective Action Plan
- Analysis
- Trending

N=21
Streamlined community screening and referral process with system partners. Partners acknowledged improvement in quality of referrals (HCPS, Early Steps);

17 contracts for FY 2016 were executed before Oct. 1; last year (0) were executed prior to Oct. 1 in 2015;

The Infant Mental Health Planning Grant was a success with a subsequent contract to sustain training, and pilot direct services for infant mental health with consultants and Early Childhood Court;

A clear process was developed for releasing and monitoring CB funds with 3 years of outcome data collection and analysis; sustainability of evidence based practice, measurement, and evaluation of funded providers with consistent standards of accountability.
2013-2014 Compliance:

(Q3) BOT = 72%
(Q4) BOT = 85%
(Q1) EOT = 50%
(Q2) EOT = 20%
(Q3) EOT = 50%
(Q4) EOT = 90%
ADMINISTRATIVE DIVISION

New Hire Core Training FY 2014-2015 (100%)

<table>
<thead>
<tr>
<th></th>
<th>Q1</th>
<th>Q2</th>
<th>Q3</th>
<th>Q4</th>
<th>YTD</th>
</tr>
</thead>
<tbody>
<tr>
<td>New Hire Training Compliance</td>
<td>2</td>
<td>2</td>
<td>0</td>
<td>3</td>
<td>7</td>
</tr>
</tbody>
</table>
100% of the Performance Evaluations and Individual Professional Development Plans were completed on-time;

100% of employees completed required trainings;

Stakeholder survey was developed to be released in January 2016;

Developed an Asset Tracking system;

Quality Assurance review completed for all employee files to ensure consistency and compliance;

Policies and Procedures Manual updated and revised;

Successful recruitment and onboarding of 6 new employees who bring new talent and contributions to CBHC.
PUBLIC RELATIONS DIVISION

Earned Media FY 2014-2015

- Q2: 16
- Q3: 38
- Q4: 24
- YTD: 78
PUBLIC RELATIONS DIVISION

Website Activity FY 2014-2015 (New Users ^ 8.29%)

AGENDA
PUBLIC RELATIONS DIVISION

Newsletter Views FY 2014-2015

Q2: 14.6%
Q3: 16%
Q4: 15.1%
PUBLIC RELATIONS DIVISION HIGHLIGHTS

Responsible for the coordination and implementation of the “Prevent Needless Child Death” www.preventneedlessdeath.com campaign with partners around Tampa Bay;

Implementation and design of gable boxes with swim safety, sleep safety, and responsible caregiver information for distribution;

Quarterly PSA’s to update and orient community and visitors to the Mission of the Children’s Board;

Participation in every Chamber of Commerce in Hillsborough County;

Increased Social Media presence FB ^ 6%;

Increased provider engagement;

Participation in 199 events in Hillsborough County in 2014-2015.
Children’s Board Place-Based Initiatives: East and West Tampa Community – Two Year Comparisons
Fiscal Years 2013-2014

*This report was included in the October 2015 Board book, however, there are revisions being applied. The final report will be in your folder the day of the November 19, 2015 meeting.
Since its early beginning, the Children’s Board has provided funding opportunities to support community-level initiatives aimed at the betterment of the children and families living in Hillsborough County. In April 2015, the Children’s Board released a Request For Applications (RFA) to assist non-profit organizations with the goals of building summer program capacity, prevention of summer reading loss, and to enrich quality summer opportunities. Competitive in nature, the Summer Enhancement Care grants provided non-profit organizations with funding opportunities to make an impact within 5 specific focus areas: parent involvement; literacy (reading and writing); Science-Technology-Engineering-Math (STEM); safety (self-empowerment or prevention); and the arts. The following report provides a demographic description of the children served as a result of these grants as well as a comprehensive summary of program activities.

Funding Allocations

In April 2015, the Children’s Board made available up to $175,000 for non-profit organizations targeting underserved children (5-16 years of age) living in Hillsborough County, with the intent to fund multiple grants which were already planning to provide summer services.

- 16 funding requests were received
- 11 grants were awarded, totaling $69,042 in summer enhancement dollars.

Table 1 shows the breakdown of these funds by program.
Table 1. FY 2015 Summer Enhancement Care Grant Awards

<table>
<thead>
<tr>
<th>Program Name</th>
<th>Dollars Awarded</th>
</tr>
</thead>
<tbody>
<tr>
<td>Allen Temple Neighborhood Development Corporation</td>
<td>$3,630</td>
</tr>
<tr>
<td>Community Stepping Stones</td>
<td>$6,160</td>
</tr>
<tr>
<td>Community Tampa Bay, Inc.</td>
<td>$5,000</td>
</tr>
<tr>
<td>The Family Enrichment Center, Inc.</td>
<td>$6,920</td>
</tr>
<tr>
<td>Greater Mt. Carmel Development Corporation</td>
<td>$6,214</td>
</tr>
<tr>
<td>Miracles Outreach Community Development Center</td>
<td>$7,500</td>
</tr>
<tr>
<td>NextGen Alliance, Inc.</td>
<td>$6,647</td>
</tr>
<tr>
<td>Sulphur Springs Museum Inc.</td>
<td>$4,471</td>
</tr>
<tr>
<td>Tampa Bay Academy of Hope Inc.</td>
<td>$7,500</td>
</tr>
<tr>
<td>Tampa Hillsborough Action Plan, Inc.</td>
<td>$7,500</td>
</tr>
<tr>
<td>TBCFDC- Bestheda Ministries</td>
<td>$7,500</td>
</tr>
</tbody>
</table>

Program Utilization and Retention

The Summer Enhancement funded programs served a total of 508 participants living in Hillsborough County in summer 2015. The overall program retention rate was very high, averaging 83% of participant retention over the duration of the program. A detailed breakdown of the number of participants enrolled and retained for each program are presented in Figure 1.

Figure 1. Number of participants enrolled and retained by program
Geographic Location

Participant zip code information was collected and reported for 335 children attending the summer programs. A map of the zip code information revealed that program participants were broadly distributed across the county with the greatest concentration of participants residing in the 33605 zip code.

Color shows number of participants served in each zip code from 1 to 60 based on a total of 335 participants.

Demographic Profile of Participants Served: Gender

Figure 2 highlights the gender composition of the served population for summer 2015. As can be seen, the proportion of female and male participants was very uniform, with almost equal numbers of female and male students participating in the summer camps.
Participant Ages

Participant ages were reported for 472 (93%) of the 508 children attending summer camps. The overall age distribution for all participants is presented in Figure 4. While most programs reported individual ages (figure 4a), two agencies provided age in a range format (figure 4b).

Figure 4. Number of Summer Program Participants by Age (N =472)

Summary of Program Activities

This year’s summer enhancement grants enabled 508 children living in Hillsborough County to engage in a variety of new summer activities through participation in 11 summer camps. Program activities ranged from didactic lectures covering STEM, history and wellness topics, to dancing activities, drama and outdoor expeditions. A comprehensive summary of the major types of program activities is shown in Table 2.

Table 2. Frequency of program activities reported in Summer 2015

<table>
<thead>
<tr>
<th>Program Activities</th>
<th>Frequency</th>
<th>Focus Area</th>
</tr>
</thead>
<tbody>
<tr>
<td>Field Trips</td>
<td>27</td>
<td>All focus areas</td>
</tr>
<tr>
<td>STEM activities</td>
<td>10</td>
<td>STEM</td>
</tr>
<tr>
<td>Reading</td>
<td>7</td>
<td>Literacy</td>
</tr>
<tr>
<td>The Arts</td>
<td>6</td>
<td>The Arts</td>
</tr>
<tr>
<td>Career Development/ College Readiness</td>
<td>5</td>
<td>Literacy</td>
</tr>
<tr>
<td>Parent/Caregiver activities</td>
<td>5</td>
<td>Parent Involvement</td>
</tr>
<tr>
<td>Sports/Fitness</td>
<td>5</td>
<td>Safety</td>
</tr>
<tr>
<td>Volunteering activities</td>
<td>5</td>
<td>Safety</td>
</tr>
<tr>
<td>Didactic workshops</td>
<td>4</td>
<td>Literacy</td>
</tr>
<tr>
<td>Health/Wellness classes</td>
<td>4</td>
<td>Safety</td>
</tr>
</tbody>
</table>
Description of Most Frequently Reported Activities

**Field Trips**

Field trips represented the most frequently reported program activity among the 11 funded camps during summer 2015. The children participated in 27 field trips to various locations around the Tampa Bay Area including but not limited to: MOSI, Tampa History Museum, Crystal Springs Preserve, Glazer Children’s Museum, The Straz Performing Arts Center, John B Sargeant’s Hillsborough County Park, United Skates of America and the USF Robotics Laboratory.

**STEM**

In addition to scheduled field trips, the children were able to engage in multiple activities geared towards promoting Science-Technology-Engineering and Math (STEM). Science was promoted through a combination of didactic lectures and hands-on activities that fostered attainment of research/science skills through observation and practice. Topics such as ecological diversity and ecosystem preservation were taught by means of biological assessments of invertebrates, chemical assessments of water quality and water observations. In addition, cartography and mapping concepts were discussed and the children were able to map their projects using Geographic Information Systems (GIS).
**Reading**

Reading opportunities were provided throughout the summer term. The use of myON reader was reported by two agencies and leisure reading time was embedded through activities. Reading assessments and strategies were used to better engage the students and to instill the importance of reading and its role in everyday life. In addition to student engagement, caregivers were empowered to participate in their child’s reading activities by tracking the number of books read with their children and the amount of time the child spent reading. Coaching and mentoring opportunities were also available, resulting in attitudinal changes towards reading and improved reading skills.

**The Arts**

The arts were represented in a variety of ways during this summer. Opportunities for artistic expression and engagement were offered through a variety of music and dance classes, including: Liturgical Dance (MIME), African Dance, Jazz, Hip Hop; Musical Theatre; Ballet and Tap. In addition, topics such as fashion design, stage design and music production were explored as part of the Prodigy Cultural Arts and Life Skills curriculum – an evidence based program geared towards the cultural enrichment of at-risk children and youth. Lastly, the children were introduced to several concepts of drama, such as poetry/spoken word, short story characterizations and dramatization skits.

**Summer Grant Focus Areas**

While the most frequently reported activities were described above, all five focus areas for the summer grants were represented by the programs. Despite some difficulties, all summer camps were successful in enhancing the quality of their programming, resulting in increased access to quality summer options and services for children and youth living in Hillsborough County.
CATS – Children’s Board Analytical Tracking System

Status Report To Children’s Board 10-22-2015
Jamie Robe, Senior Systems Engineer
• **Rapid Application Development (RAD)**

• **Collaborative Approach**
  - CBHC Staff
  - Provider partners

• **Iteration Cycles**

• **No surprises**
  1. Fail Early
  2. Fail Fast
  3. Fail Forward

• **Design phase started**
CATS Timeline
(draft 10-6-2015)

Present development plan, timeline and visual status to Board
10/22/2015

Minimum Viable Product (MVP) and first Iteration Story Plan completed
10/30/2015

Iteration 1
11/27/2015

Iteration 2
12/30/2015

Iteration 3
1/29/2016

Iteration 4
2/29/2016

Iteration 5
3/30/2016

Finalized Production Plan
6/24/2016

Deployed to production (pre-Live)
7/29/2016

Full operations FY17
9/30/2016

Develop timeline / prep for Board
10/6/2015 10/22/2015

Beta-Team designs MVP and I-1 Plan
10/8/2015 10/30/2015

Iteration 1
11/2/2015 11/17/2015

Iteration 2
11/30/2015 12/30/2015

Iteration 3
1/6/2016 1/29/2016

Iteration 4
2/1/2016 2/26/2016

Iteration 5
2/29/2016 3/30/2016

Beta-Team (in-house)
11/2/2015 3/30/2016

Beta-Team (partners)
1/6/2016 3/30/2016

Code release process

Production Team data input/training
8/1/2016 9/30/2016

Design and build production environment
5/2/2016 6/30/2016

AGENDA
July 6th to September 20th
Campaign Recap
Streaming Radio
Apple:
Flight Date: 7/17 – 9/27
Total spend: $4,250.00
  Total Taps: 2,243
  Total Impressions: 711,092

Pandora:
Flight date: 7/13– 9/27
Total Spend: $15,000
  Total clicks: 3,733
  Total impressions: 1,654,595
Digital Display
TBO:
July:
Flight date: 7/13–7/31
Total spend: $673
Total clicks: 45
Total impressions: 134,604

TBO:
August
Flight Date: 8/01–8/31
Total spend: $1,121.50
Total clicks: 65
Total impressions: 224,309

TBO:
September:
Flight date: 9/1–9/30
Total spend: $879
Total impressions: 179,400
TBO:
Total:
Flight Dates: 7/31–9/30
Total spend: $2,691.50
Total impressions: 538,300
YouConnex by month:

July:
Total spend: $1,920.20
Total clicks: 453
Total impressions: 536,040

August:
Total spend: $3,256.39
Total clicks: 1,255
Total impressions: 817,545

September:
Total spend: $2,592.80
Total clicks: 1,162
Total impressions: 665,949
YouConnex:
Total:
Flight Date: 7/13–9/30
Total spend: $7,769.39
Total clicks: 2,870
Total impressions: 2,009,534
Out Of Home
More infants die in adult beds than anywhere else.

Learn how to PreventNeedlessDeaths.com

Things that kill kids should come with warning signs.

Learn how to PreventNeedlessDeaths.com
**Bulletins:**

**Overall:**
- Flight Date: 7/06 – 9/27
- Total Spend: $18,900
- Weekly Impressions 12 Weeks: 989,083
- Total Impressions: 11,868,996

<table>
<thead>
<tr>
<th>Panel</th>
<th>Location</th>
<th>Flight date</th>
</tr>
</thead>
<tbody>
<tr>
<td>000374</td>
<td>Dale Mabry Highway WS, 200 ft s/o Linebaugh Avenue</td>
<td>7/6–9/27</td>
</tr>
<tr>
<td>000700</td>
<td>Veterans Expressway WS, 200ft s/o Waters Avenue</td>
<td>7/6–9/27</td>
</tr>
<tr>
<td>000264</td>
<td>I-275 WS, 250ft n/o Sligh Avenue</td>
<td>7/6–9/27</td>
</tr>
<tr>
<td>000707</td>
<td>Gunn Highway NS, 75ft e/o Casey Road</td>
<td>8/31–9/6</td>
</tr>
<tr>
<td>000764</td>
<td>Hillsbrough Avenue NS, 100ft w/o Town &amp; Country Boulevard</td>
<td>8/31–9/13</td>
</tr>
<tr>
<td>000766</td>
<td>I-4 NS, 50ft 1/o 29th Street</td>
<td>9/7–9/20</td>
</tr>
</tbody>
</table>
Posters:
Overall:
Flight Dates: 8/3–9/27
Total Spend: $4,500
Weekly Impressions 8 Weeks: 879,549
Total Impressions: 7,036,392

<table>
<thead>
<tr>
<th>Panel</th>
<th>Location</th>
<th>Impressions</th>
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</thead>
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<tr>
<td>001721</td>
<td>15th Street ES, 200ft s/o Fowler Avenue</td>
<td>20,994</td>
</tr>
<tr>
<td>001731</td>
<td>22nd Street ES, 50ft, n/o McBerry Street</td>
<td>49,157</td>
</tr>
<tr>
<td>001816</td>
<td>40th Street Ws, 150ft s/o 26th Avenue</td>
<td>57,805</td>
</tr>
<tr>
<td>001891</td>
<td>Adamo Drive NS, 300ft e/o 34th Street</td>
<td>177,537</td>
</tr>
<tr>
<td>001907</td>
<td>Armenia Avenue ES, 200ft s/o Busch Boulevard</td>
<td>52,735</td>
</tr>
<tr>
<td>001994</td>
<td>Martin Luther King Boulevard NS, 100ft w/o 29th Street</td>
<td>64,224</td>
</tr>
<tr>
<td>002030</td>
<td>Busch Boulevard SS, 30ft e/o 46th Street</td>
<td>147,844</td>
</tr>
<tr>
<td>002213</td>
<td>Florida Avenue WS, 60ft n/o Hamilton Street</td>
<td>77,297</td>
</tr>
<tr>
<td>002364</td>
<td>Hillsbrough Avenue SS, 320ft w/o 40th Street</td>
<td>183,052</td>
</tr>
<tr>
<td>002548</td>
<td>Nebraska Avenue ES, 10ft n/o Wood Street</td>
<td>48,903</td>
</tr>
</tbody>
</table>
Total Impressions
Hillsborough County
18,905,388

Total Impressions
Hillsborough and Pinellas
25,649,393
Print
• One (1) Full Page in the **August and September** 2015 print and digital issues of Tampa Bay Parenting magazine

• TV Segment on WFLA and ABC about Preventing Childhood Deaths.

• Article in the September issue of Tampa Bay Parenting magazine and TBParenting.com about Preventing Childhood Deaths.

• Work in the Tampa Bay community will be included in the Tampa Bay Parenting’s Neighborhood Stories and Around Town section

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**Total:**

Flight date: **7/13–9/27**

Total spend: **$1,850**

Total clicks: **782**

Total impressions: **538,470**
Radio
Campaign Recap
July 6th to September 20th

WFLZ
- $18,260.00 buy - all paid spots ran as scheduled
- This campaign reached 526,000 WFLZ listeners 18+ on average 8.4 times during the campaign
  - Weekly reach 241,700 with a 1.7 frequency

WMTX
- $11,640.00 buy - all paid spots ran as scheduled
- This campaign reached 414,100 WMTX listeners 18+ on average 8.6 times during the campaign
  - Weekly reach 192,800 with a 1.7 frequency

WBTP
- reach 157,000 WBTP listeners 18+ 1.8 times during the campaign

WFUS
- reach 215,900 WFUS listeners 18+ 1.8 times during the campaign

WFLA
- reach 139,100 WFLA listeners 18+ 2.2 times during the campaign

WDAE
- reach 111,700 WDAE listeners 18+ 2 times during the campaign
Campaign Added Value Recap
July 6th to September 20th

WFLZ
- $18,260.00 buy - all paid spots ran as scheduled
- Added Value
  - PSA 220 of 220 :30 second M-S 6a-mid PSA spots ran at a value of $100 each / $24,700

WMTX
- $11,640.00 buy - all paid spots ran as scheduled
- Added Value
  - 247 of 250 :30 second M-S 6a-mid PSA spots ran at a value of $75 each / $18,525

WBTP
- Added Value
  - 46 of 55 :30 second M-S 6a-mid PSA spots ran at a value of $75 each / $3450

WFUS
- Added Value
  - 48 of 55 :30 second M-S 6a-mid PSA spots ran at a value of $75 each / $3600

WFLA
- Added Value
  - 43 of 55 :30 second M-S 6a-mid PSA spots ran at a value of $100 each / $4300

WDAE
- Added Value
  - 51 of 55 :30 second M-S 6a-mid PSA spots ran at a value of $50 each / $2550

iHeart Media Tampa delivered added value $ 58,025
<table>
<thead>
<tr>
<th>Entity/Agency</th>
<th>Contract Type</th>
<th>Brief Description</th>
<th>Contract Period</th>
<th>Contract Amount</th>
<th>Board Approved</th>
<th>Signed By</th>
<th>Date Signed</th>
</tr>
</thead>
<tbody>
<tr>
<td>USF Bay Area Early Steps</td>
<td>MOU</td>
<td>MOU for allocation of ASO funds</td>
<td>10/1/15 - 9/30/16</td>
<td>$100,000.00</td>
<td>No</td>
<td>Kelley Parris</td>
<td>09/21/2015</td>
</tr>
<tr>
<td>School Social Work</td>
<td>Agreement</td>
<td>Agreement for allocation of ASO funds</td>
<td>10/1/15 - 9/30/16</td>
<td>$100,000.00</td>
<td>No</td>
<td>Kelley Parris</td>
<td>09/21/2015</td>
</tr>
<tr>
<td>The Spring of Tampa Bay, Inc.</td>
<td>MOU</td>
<td>MOU for allocation of BOCC ASO funds</td>
<td>10/1/15 - 9/30/16</td>
<td>Up to $100,000</td>
<td>No</td>
<td>Kelley Parris</td>
<td>09/24/2015</td>
</tr>
<tr>
<td>Alpha House of Tampa</td>
<td>MOU</td>
<td>MOU for allocation of BOCC ASO funds</td>
<td>10/1/15 - 9/30/16</td>
<td>Up to $25,000</td>
<td>No</td>
<td>Kelley Parris</td>
<td>09/24/2015</td>
</tr>
<tr>
<td>Success 4 Kids &amp; Families</td>
<td>MOU</td>
<td>MOU for administration of DCF ASO funds</td>
<td>10/1/15 - 9/30/16</td>
<td>$75,000.00</td>
<td>No</td>
<td>Kelley Parris</td>
<td>09/24/2015</td>
</tr>
<tr>
<td>Success 4 Kids &amp; Families</td>
<td>MOU</td>
<td>MOU for administration of DCF Healthy Start funds</td>
<td>10/1/15 - 9/30/16</td>
<td>$14,000.00</td>
<td>No</td>
<td>Kelley Parris</td>
<td>09/24/2015</td>
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<tr>
<td>Hillsborough County</td>
<td>Interlocal Agreement</td>
<td>Agreement for administration of BOCC ASO funds</td>
<td>10/1/15 - 9/30/16</td>
<td>$100,000.00</td>
<td>No</td>
<td>Kelley Parris</td>
<td>09/07/2015</td>
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<tr>
<td>UMSA</td>
<td>Agreement</td>
<td>Business Associate Agreement</td>
<td>10/13/15-ongoing</td>
<td>$0.00</td>
<td>No</td>
<td>Kelley Parris</td>
<td>10/15/2015</td>
</tr>
<tr>
<td>UMSA</td>
<td>ASO Provider</td>
<td>Therapy and Assessments</td>
<td>10/13/15-ongoing</td>
<td>Various</td>
<td>No</td>
<td>Kelley Parris</td>
<td>10/15/2015</td>
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<tr>
<td>PARC, Inc.</td>
<td>ASO Provider</td>
<td>Respite</td>
<td>10/14/15-ongoing</td>
<td>Various</td>
<td>No</td>
<td>Kelley Parris</td>
<td>10/15/2015</td>
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<tr>
<td>Children's Choice for Therapy</td>
<td>Agreement</td>
<td>Business Associate Agreement</td>
<td>10/15/15-ongoing</td>
<td>$0.00</td>
<td>No</td>
<td>Kelley Parris</td>
<td>10/15/2015</td>
</tr>
<tr>
<td>Janice M. Diaz dba A! SLS Success through Learning and</td>
<td>ASO Provider</td>
<td>Tutoring</td>
<td>10/16/15-ongoing</td>
<td>Various</td>
<td>No</td>
<td>Kelley Parris</td>
<td>10/19/2015</td>
</tr>
<tr>
<td>University Area Community Development Corporation</td>
<td>MOU</td>
<td>MOU for allocation of ASO funds (RFA)</td>
<td>10/21/15 - 9/30/16</td>
<td>$20,000.00</td>
<td>No</td>
<td>Kelley Parris</td>
<td>10/20/2015</td>
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<tr>
<td>Organization</td>
<td>Contract Type</td>
<td>Description</td>
<td>Start Date</td>
<td>End Date</td>
<td>Amount</td>
<td>Approved</td>
<td>Approver</td>
</tr>
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<td>--------------------------------------------------</td>
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<tr>
<td>Sylvia Thomas Center for Foster and Adoptive Families</td>
<td>MOU</td>
<td>MOU for allocation of ASO funds (RFA)</td>
<td>10/21/15</td>
<td>9/30/16</td>
<td>$20,000.00</td>
<td>No</td>
<td>Kelley Parris</td>
</tr>
<tr>
<td>TheraKids Plus Inc.</td>
<td>Agreement</td>
<td>Business Associate Agreement</td>
<td>10/28/15</td>
<td>ongoing</td>
<td>$0.00</td>
<td>No</td>
<td>Kelley Parris</td>
</tr>
<tr>
<td>TheraKids Plus Inc.</td>
<td>ASO Provider</td>
<td>Therapy</td>
<td>10/28/15</td>
<td>ongoing</td>
<td>Various</td>
<td>No</td>
<td>Kelley Parris</td>
</tr>
<tr>
<td>Andre Clark Inc.</td>
<td>ASO Provider</td>
<td>Tutoring</td>
<td>10/29/15</td>
<td>ongoing</td>
<td>Various</td>
<td>No</td>
<td>Kelley Parris</td>
</tr>
<tr>
<td>Women’s Resource Center of Tampa</td>
<td>MOU</td>
<td>MOU for allocation of ASO funds (RFA)</td>
<td>11/6/15</td>
<td>9/30/16</td>
<td>Various</td>
<td>No</td>
<td>Kelley Parris</td>
</tr>
<tr>
<td>Puzzle Pieces Support Services</td>
<td>MOU</td>
<td>MOU for allocation of ASO funds (RFA)</td>
<td>11/6/15</td>
<td>9/30/16</td>
<td>Various</td>
<td>No</td>
<td>Kelley Parris</td>
</tr>
<tr>
<td>The Housing Authority of the City of Tampa</td>
<td>MOU</td>
<td>MOU for allocation of ASO funds (RFA)</td>
<td>11/6/15</td>
<td>9/30/16</td>
<td>Various</td>
<td>No</td>
<td>Kelley Parris</td>
</tr>
<tr>
<td>ABA Solutions, Inc.</td>
<td>Agreement</td>
<td>Business Associate Agreement</td>
<td>11/4/15</td>
<td>ongoing</td>
<td>$0.00</td>
<td>No</td>
<td>Kelley Parris</td>
</tr>
</tbody>
</table>
# Operations Multi-Year Vendor Contract Renewal Signature Log
## FY 2016

<table>
<thead>
<tr>
<th>Entity/Agency</th>
<th>Contract Type</th>
<th>Brief Description</th>
<th>Contract Period</th>
<th>Contract Amount</th>
<th>Board Approved</th>
<th>Signed By</th>
<th>Date Signed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cardinal Landscaping Services of Tampa</td>
<td>Vendor</td>
<td>Lawn Maintenance, Tree Trimming and Irrigation System Services</td>
<td>9/17 - 9/30/15</td>
<td>$12,060.00</td>
<td>No</td>
<td>Kelley Parris</td>
<td>09/21/2015</td>
</tr>
<tr>
<td>Cardinal Landscaping Services of Tampa</td>
<td>Vendor</td>
<td>Lawn Maintenance, Tree Trimming and Irrigation System Services</td>
<td>10/1/15-9/30/16</td>
<td>$14,860.00</td>
<td>No</td>
<td>Kelley Parris</td>
<td>10/01/2015</td>
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<tr>
<td>Bennet, Jacobs and Adams, PA</td>
<td>Vendor</td>
<td>Attorney (Mosaic)</td>
<td>10/1/15-9/30/16</td>
<td>$75,000.00</td>
<td>No</td>
<td>Kelley Parris</td>
<td>10/15/2015</td>
</tr>
<tr>
<td>Tampa Bay Regional Child Safety Public Campaign Services</td>
<td>Vendor</td>
<td>Safety Campaign</td>
<td>10/1/15-9/30/16</td>
<td>$48,000.00</td>
<td>No</td>
<td>Kelley Parris</td>
<td>10/02/2015</td>
</tr>
<tr>
<td>Veredus Corporation Amendment #5</td>
<td>Vendor</td>
<td>Contract Amendment #5 IT Software Support ASO/cscForce</td>
<td>10/1/14-10/31/15</td>
<td>$62,800.00</td>
<td>No</td>
<td>Kelley Parris</td>
<td>10/02/2015</td>
</tr>
<tr>
<td>Crowe Horwath, LLP</td>
<td>Vendor</td>
<td>Auditing Services</td>
<td>10/1/15-9/30/19</td>
<td>$30,575.00</td>
<td>No</td>
<td>Kelley Parris</td>
<td>09/28/2015</td>
</tr>
<tr>
<td>Vitasys, inc. dba Ezsite</td>
<td>Vendor</td>
<td>Website Host</td>
<td>10/1/15-9/30/16</td>
<td>$2,400.00</td>
<td>No</td>
<td>Kelley Parris</td>
<td>09/28/2015</td>
</tr>
<tr>
<td>Creative Advantage Graphic Studio</td>
<td>Vendor</td>
<td>Creative Design Services</td>
<td>10/01/2015-9/30/16</td>
<td>$5,000.00</td>
<td>No</td>
<td>Kelley Parris</td>
<td>09/24/2015</td>
</tr>
<tr>
<td>Vendor</td>
<td>Service</td>
<td>Start/End</td>
<td>Amount</td>
<td>Approved</td>
<td>Vendor Name</td>
<td>Date</td>
<td></td>
</tr>
<tr>
<td>---------------------------------------------</td>
<td>----------------------</td>
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<td>----------</td>
<td>-------------------</td>
<td>------------</td>
<td></td>
</tr>
<tr>
<td>Tampa Bay Regional Child Safety Public Campaign Services MOU</td>
<td>Vendor</td>
<td></td>
<td></td>
<td></td>
<td>Kelley Parris</td>
<td>09/21/2015</td>
<td></td>
</tr>
<tr>
<td>The Valerin Group, Inc.</td>
<td>Vendor Translation Services</td>
<td>10/1/15-9/30/16</td>
<td>$1,350.00</td>
<td>No</td>
<td>Kelley Parris</td>
<td>10/12/2015</td>
<td></td>
</tr>
</tbody>
</table>
Background

Historically, The Children’s Board of Hillsborough County has supported the growth and development of the non-profit agency community as a means to improve the quality of services and supports available for children and families. One such strategy employed to achieve this goal has been the creation and use of a Technical Assistance (TA) funding category.

Typically, the Children’s Board provides two cycles of TA funding each year with allocations of at least $100,000 for each cycle. TA applications were requested for one-time, time-limited grants with maximum awards of $5,000 or $500 per agency for training or conference registrations. Applications for infrastructure support in the areas of technology upgrades, staff development, materials/equipment purchases, marketing, board development/training, strategic and sustainability planning were among the suggested activities appropriate for TA grant funds.

The purpose of this report is to examine the types of investments made in TA grant awards over the two year period and to document the significant achievements that may have occurred as a result of the receipt of a TA award. Additionally, this review will also reveal community perceptions about the utility of this type of investment strategy for the non-profit community.

Investment Summary

The Children’s Board released two cycles of Technical Assistance funding in each of the fiscal years 2014 and 2015. In this competitive application process, a total of 90 TA awards were granted over the two year period for a total investment of approximately $405,000. In FY 2014, there were 22 TA awards granted through the first release and 24 awards were made from the second funding release. In FY 2015, there were 22 TA awards granted in each of the two funding cycles.

Grantee Characteristics

Conditional to the Request For Application (RFA) requirements, agencies applying for TA funding were required to have agency budgets of $2 million or less and serve children and families in Hillsborough County. Beyond those criteria, the Children’s Board further categorized applicant agencies as to whether they were: 1) Grassroots organizations, 2) Faith-Based organizations and/or 3)

"When Instruments of Change (IOC) applied for and received the FY2015 Technical Assistance award, we were thrilled to have the opportunity to focus on the infrastructure of the organization. We have spent much of our time and resources developing our programs, and it has become evident through our growth that there is much more work to be done in a not-for-profit than building great programs. Simply the opportunity to apply for this grant opened our eyes to the other areas in which we should focus more of our time and resources."
CBHC funded\(^1\). It is important to note however that these categories were not exclusive and agencies that received TA funding awards may or may not have been represented in any or all of these categories.

As seen in Figure 1, over half of the TA awards each year were granted to organizations categorized as being grassroots. Fewer awards were received by faith-based organizations in FY 2015 than FY2014, whereas the number of awards granted to CBHC funded agencies was fairly consistent across both years.

A total of 67 different non-profit organizations received the 90 TA awards that were granted during the two year period of 10/1/2013 – 9/30/2015. Of these, 44 organizations received one TA award and 23 organizations received two TA awards across both years.

"Children's Board TA Grants are significant investments in developing professionally and ethically run non-profit organizations in Hillsborough County". – Firehouse Cultural Center, Inc.

**Types of TA Awards**

Each of the 90 TA awards that were granted over the two-year period of FY 2014-FY 2015 were categorized by the type of assistance requested. Eight different categories were used which included:

1. Accreditation/Audit: Costs associated with application fees, training, and/or consultation to prepare for or complete accreditation paperwork and requirements. Expenses related to hiring a CPA to conduct an audit or financial review.

\(^1\) Non-CBHC funded agencies received two additional points at the time of application scoring.
(2) Conference/Event: Costs related to attending or providing conferences or community events that are focused on topics, target populations, or public awareness.

(3) Curriculum/Program Materials: Costs for the purchase of educational materials, interactive software, learning tools, books, curriculums, or development of program materials including translation of existing materials.

(4) Equipment/Furniture: Expenses for purchase of equipment such as telephone, intercom or security systems, audio/video equipment including sound and lighting, outdoor learning/recreation equipment and furniture for staff or program participant usage.

(5) Marketing: Costs associated with the development or purchase of marketing materials, branding, and website development or enhancements to increase outreach efforts.

(6) Organizational Development: Consultation support for organizational administrative, strategic and programmatic functions including strategic planning, sustainability planning, board development and training, program evaluation, policy/procedure/bylaws development and internal management systems.

(7) Technology (for organizational use): Costs for organizational technology upgrades including computers, tablets, printers, smart boards, software, donor management databases and other related IT training and consultation.

(8) Technology (for participant use): Expenses related to creating or enhancing technology (primarily in learning/training/computer lab settings) for use by program participants including computers, tablets, printers, monitors, software and related accessories.

Although TA requests often crossed into more than one category, for reporting purposes, the primary category, or one that best represented the request, was selected to be shown. Figure 2 illustrates the percentage of awards granted in each category by fiscal year to enable comparisons by type of award across the two-year period.

**Figure 2. Two Year Comparison of Percent of Technical Assistance Grants Awarded by Type of Award**

<table>
<thead>
<tr>
<th>Category</th>
<th>FY2014</th>
<th>FY2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Technology (For Organizational Use)</td>
<td>15%</td>
<td>36%</td>
</tr>
<tr>
<td>Organizational Development</td>
<td>18%</td>
<td>20%</td>
</tr>
<tr>
<td>Marketing</td>
<td>14%</td>
<td>20%</td>
</tr>
<tr>
<td>Technology (For Participant Use)</td>
<td>14%</td>
<td>18%</td>
</tr>
<tr>
<td>Equipment/Furniture</td>
<td>11%</td>
<td>24%</td>
</tr>
<tr>
<td>Curriculum/Program Materials</td>
<td>5%</td>
<td></td>
</tr>
<tr>
<td>Accreditation/Audit</td>
<td>2%</td>
<td></td>
</tr>
<tr>
<td>Conference/Event</td>
<td>1%</td>
<td></td>
</tr>
</tbody>
</table>

The most significant changes revealed included large increases in Technology (for organizational use), with FY 2015 TA awards being granted 21% more often in this category than in FY 2014, and decreases in Equipment/Furniture TA grants (i.e., 13% fewer) in FY 2015 compared to FY 2104.
Significant Achievements Survey

The Children’s Board was interested in learning about the longer-term results associated with the receipt of these Technical Assistance funding awards. A brief, on-line survey was sent to recipients of TA awards in FY 2014 and FY 2015.

- 37 total surveys were completed (return rate of 55% of agencies awarded)
  - 22 surveys – agencies with one TA award
  - 15 surveys - agencies with two TA awards

Survey participants were asked to describe the most significant achievements or results (beyond those that the program was contracted to achieve) that occurred from receiving their TA award. Several examples were provided to assist respondents in separating the intended purpose of the grant (i.e., the 8 categories previously described) from the longer-term results (e.g., support for accreditation application resulted in improved quality and accreditation granted; new website resulted in increased visibility and enrollment of program participants). Recipients of two awards were asked to respond individually about the results of each of the awards received.

The reported achievements were analyzed and the primary results that emerged were recorded along with the frequency of occurrence. These findings are presented by fiscal year in Table 1. Twelve different results were identified over the two year period. The darker shaded areas in the table reveal the results that were reported most often.

Table 1. Frequency of Reported Results of TA Awards by Category – FY 2014 – FY 2015

<table>
<thead>
<tr>
<th></th>
<th>FY 2014</th>
<th>FY 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increased efficiency / productivity</td>
<td>10</td>
<td>11</td>
</tr>
<tr>
<td>Increased visibility/public awareness</td>
<td>10</td>
<td>7</td>
</tr>
<tr>
<td>Increased fundraising opportunities</td>
<td>7</td>
<td>6</td>
</tr>
<tr>
<td>Increased participant skills</td>
<td>3</td>
<td>5</td>
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<tr>
<td>Increased access to services</td>
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<td>5</td>
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<tr>
<td>Additional funding received</td>
<td>3</td>
<td>2</td>
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<tr>
<td>Cost savings</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Increased program capacity</td>
<td>7</td>
<td>1</td>
</tr>
<tr>
<td>Increased partners</td>
<td>3</td>
<td>1</td>
</tr>
<tr>
<td>Information sharing</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Expansion of services</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Staff development</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>Total</td>
<td>52</td>
<td>42</td>
</tr>
</tbody>
</table>

As expected, there were more results reported from grants awarded in FY 2014 than in FY 2015 (i.e., 52 versus 42, respectively) which was likely due to the longer timeframe in which results could have occurred. For example, some the FY 2015 TA projects, especially those awarded in the second cycle of funding, had only just been completed or were still in process, and therefore may not have had sufficient time for longer-term results to have been realized yet. Most of the survey responses regarding the significant achievements that occurred overlapped into multiple response categories so the total responses reported are not unduplicated.
**Increased efficiency/productivity results:**

The most widely reported category of results included increases in efficiency and productivity. A number of the project results in this category centered on technological enhancements which generated these administrative efficiencies. Laptop computers, tablets and portable projectors provided flexibility and mobility for meeting organizational needs. Other computer and technology resources supported much needed organizational improvements. For example, a new computer purchased by the Pregnancy Care Center of Plant City reduced the need for staff to share a computer thereby increasing staff productivity. Similarly, A Brighter Community, Inc. reported their TA grant enabled their organization to “bring its technology into this century, which in turn has allowed for more efficiencies with checking students in and out.” Frameworks of Tampa Bay, Inc. reported greater operational efficiencies being experienced as a result of a new server which not only provided additional storage capacity and data security, but has prevented down time and outages that were occurring prior to the new equipment installation.

Other efficiencies were also reported from TA awards for furniture or other equipment purchases. OASIS Network of New Tampa, Inc. indicated that the transportation carts purchased and put in place at two sites provided more efficient use of school social workers and volunteers’ time. Seniors in Service of Tampa Bay, Inc., shared that the furniture purchases for their training room increased their ability to host meetings at their offices which not only improved staff efficiency but also resulted in cost savings related to rental space costs and mileage reimbursements.

**Increased visibility/public awareness:**

The second most prevalent category of results included those related to increased public awareness and visibility of program services. These findings were often the result of new or enhanced websites, marketing materials, or social media presence. For example, Greater Palm River CDC indicated that their new agency logo and marketing materials increased their visibility and promoted a clear message of who they are and what they do for potential consumers of their services. High Risk Hope reported that their new websites and computers enabled them to gain significant exposure through their online voting contest (HRH Baby Calendar), as well as contributed to their organization being selected as the 2015 WEDU Nonprofit of the Year.

As a result increased community awareness, several programs reported significant achievements in both monetary gains and consumers served in the community. For example, The Center for Non-Profit and Community Development, Inc. reported their portable projector purchase resulted in their ability to better tell their story as an organization using mobile presentations. This enabled them to serve 6 new clients (organizations). Similarly, New Life Village responded that their new website, brochure and Facebook page indirectly contributed to a 35% increase in program occupancy rates, a 200% increase in their donation revenue and an anonymous donation that paid off their mortgage.

**Increased fundraising opportunities:**

An unintended consequence of some of the TA grants awarded were organizations’ increased opportunities to obtain or raise additional funds. In some cases, the organization’s readiness or capacity to apply for additional funding was enhanced. This was true for the Women’s Resource Center of Tampa’s TA grant for an agency audit. The successful completion of an agency audit strengthened their position to apply for other funding. In another case, a laptop computer purchase increased Rebuilding Together Tampa Bay’s ability to monitor funding prospects which resulted in a
25% increase in funding opportunities being identified and a higher number of grant proposals being submitted.

Other increased fundraising opportunities resulted from TA grant funded board development training received by For the Family. The program reported that having board members with fundraising expertise helped increase their Give Day Tampa Bay contributions by 1400% in 2015 compared to 2014 and that board members are currently helping to create a crowdfunding resource development campaign.

**Other results – participant focused:**

While many of the significant achievements reported related to improvements in organizational capacity and service delivery, several of the programs reported on the indirect benefits program participants received from the agency having been a recipient of TA funding. Some awards resulted in better access to services for program participants. This was particularly true for participants at Positive Spin. An upgraded telephone system not only eliminated repair costs but allowed them to add a Spanish component to their voicemail so families with limited English proficiency could better access their services.

Other organizations such as A Brighter Community, Inc., Computer Mentors Group, Greater Palm River CDC and Learning G.R.A.C.E, Inc. indicated how technology TA purchases for participant computer labs or mobile technology offered participants greater access to technology resources. In some cases, this enabled participants to attend training to gain computer skills for school improvement or greater employability. In other instances, participants gained access to online community resources including job postings, housing, healthcare and other assistance programs. In particular, Women’s Resource Center of Tampa indicated that more than 50 mothers with children secured employment as a result of their technology upgrades whereas the Parents and Children Advance Together program reported that children gained a curiosity for books, reading and learning via technology.

**TA Grants – A Valuable Community Resource:**

In addition to the survey question regarding the significant achievements or results that ensued from receipt of a TA grant, survey participants were asked whether they considered TA funding to be a valuable community resource. All survey participants responded affirmatively and were subsequently asked to provide two reasons to substantiate their response.

The majority of the responses centered on the themes of flexibility, availability and capacity building associated with the receipt of TA grants. Organizations reported that the flexibility of the TA grants to address individualized, one-time needs helped highlight the worthiness of these types of investments. For example, Instruments of Change reported that: “The Children’s Board TA grants are an incredibly valuable community resource because it provides funding and support for areas in which most grant-makers refuse to acknowledge.” Similarly, Greater Palm River CDC stated that: “Children's Board grants acknowledge there's a cost to doing business that are not necessarily direct cost to programs but are critical to the program's success. TA grants provide funding opportunities that are not offered or limited in other grants.”

Accessibility of the TA funds was another repeated theme in the responses regarding the importance of these awards. For example, We’re HERE to HELP reported that small organizations such as theirs are: “…rarely considered for awards from major funders” however their utility is clearly articulated
when they stated: “the TA grants help grassroots organizations achieve their missions.” NextGen Alliance, Inc. also echoed these sentiments in their response stating: “The technical assistance grant shows that the Children’s Board is investing in small agencies to grow for the future.” Furthermore, MORE HEALTH, Inc. reported that the simplicity of the application process and quick funding notifications made the TA grant process feasible for small nonprofits to attempt to access to this type of funding.

Organizational capacity building was also a major theme that was represented in the survey responses about the value of the TA grants. Respondents such as New Life Village, A Brighter Community and Tampa Hillsborough Action Plan highlighted the importance of access to professional services to enhance their marketing, technology, strategic planning and board development. These are often out of reach for smaller non-profits that are limited to funding only mission-critical services.

"It assists smaller non-profits with the resources to address those non-emergency but still critical components needed to strengthen the agency and its impact on services provided in the community”. - Positive Spin

Summary

The review of the 90 TA awards granted over the two fiscal years of 2014 and 2015 revealed the multi-faceted returns associated with these awards. The TA grants awarded reached a variety of different type of non-profit organizations, most of which were smaller grassroots or faith-based organizations. Many of these types of organizations reported that they typically are not eligible or as successful in obtaining grant funding and that the TA awards make a significant impact in building their capacity to be stronger, more efficient non-profit agencies.

The types of TA grants awarded ranged across a variety of different categories however the categories of technology (for organizational use) and equipment/furniture were the most prevalent across the two year period. Survey responses indicated that funding for these types of enhancements are virtually non-existent elsewhere but are critical to the efficient operations of the organizations.

Finally, the survey responses regarding the significant achievements associated with the receipt of TA grant awards provided a clear picture of the myriad of indirect benefits to the organizations and the participants served that a small investment such as the TA grants can yield. Even though these TA grants are not targeted towards direct services, the impact of helping to build the capacity of these nonprofit agencies extends their ability to better serve their participants, achieve their missions and uplift the community.

These findings in the form of specific project examples and testimonies in this report provide detailed evidence of the value of the TA fund and the important role it has played in assisting non-profit organizations. Many of the TA grant recipients provided feedback that specifically articulated their gratitude for having received their awards, highlighted the tremendous benefits afforded to their organizations and emphasized the need for their continued availability in the future. The TA grant funding is a truly unique and beneficial investment strategy for the Children’s Board and the community.
Outreach Events Calendar

The Children’s Board will have a presence at the following community events. Contact Paula Scott, Director of Public Relations, at scottps@childrensboard.org for more information about a particular event.

November

11.07.15  Heart Gallery Bike Ride “Ride it Home”
          2019 W Kennedy Blvd, Tampa
          8:00am-10:00am

11.07.15  Parent University
          Leto H.S.
          4409 W Sligh Ave, Tampa
          7:00am-12:00pm

11.14.15  Children’s Grief Fair
          1710 N Highland Ave, Tampa
          12:00pm-5:00pm

11.19.15  Great American Teach In
          Williams Middle Magnet School, 5020 N 47th St, Tampa
          8:00am-2:00pm

11.20.15  Festive Fridays
          Taqueria El Sol-702 Railroad Street, Wimauma
          5:00pm-9:00pm

December

12.01.15  Children’s Board Free Tuesday
          Glazer Children’s Museum
          110 W. Gasparilla Plaza, Tampa
          2:00pm-7:00pm

12.05.15  Fall Migrant Family Festival
          408 Chipman Street, Plant City, FL
          10:00am-2:00pm

12.05.15  Fall Community Wellness Fair
          715 E Bird Street Suite 1000, Tampa, FL 33610
          10:00am-2:00pm

12.12.15  Operation Christmas Gift
          St. Peter Claver 1401 N Governor St, Tampa, FL 33602
          10:00am-2:00pm

12.17.15  Palm River CDC Open House
          7454 Palm River Rd. Tampa, FL 33619
          2:00pm-6:00pm
Good News

from our funded partners

Regular Board Meeting
November | 2015

www.ChildrensBoard.org
On a beautiful fall day, Saturday, October 17th, 2015 families and friends got together for a fabulous, positive, active and fun experience at the SEEDS/Kinship Summerfest Back to School Bash. The program, put together by the SEEDS Family Leadership Council, brought together parents, caregivers and children participating in our SEEDS and Kinship programs, community volunteers, community partners and staff for a morning and early afternoon of music, games and community building.

Originally scheduled for August 8th, but rained out, the first part of the back to school bash included supplying over four hundred well equipped backpacks for children participating in the SEEDS and Kinship program.

Better late than never, we were finally able to hold the Summerfest Picnic on Saturday the 17th at Al Lopez Park. Over 300 parents, children, volunteers and staff came out to enjoy the day. Music by our own DJ John, set the pace. A delicious barbecue spread was provided by Whaley’s Blazing Barbecue. Refreshing Hi-C orange drink donated by our friends at Illas McDonalds kept everyone well hydrated.

Children and families were kept active and entertained by participating in activities such as the Fun Run, Giant Twister, A Disc golf game with flying discs graciously donated by the Division of Blind Services, “Hoops and Hats” ring toss, Sack Races, Hula Hoop contests, Face Painting, and more. We even had a special area just for the little ones including bubbles, a sand box treasure dig, tunnels and basketball specifically designed for our little sprouts to enjoy. In addition to being physically active, the children had an opportunity to explore their creativity with arts and crafts. Thank you to our friends at the Northdale Home Depot who generously supplied “Kids workshop” kits for our young builders. The day and the activities would not have gone as well without the hard work and participation of SEEDS staff, Kinship staff, the SEEDS Family Leadership Council, and our fabulous volunteers. We want to specifically recognize the wonderful group of people from Suncoast Credit Union who came out to support our program. Their participation made it truly special.

In addition to the fun and games, this year’s Summerfest included a “Vendor Village.” A special thank you to our community partners; CARD, Tampa Health Centers, Baycare Safe Kids Program, ThinkPink, and Suncoast Credit Union who came out to share information with our families. In addition to the information, they brought games, activities and prizes to make the day fun and informative.

The second annual SEEDS Summerfest Back to School Bash, in partnership with Kinship program this year, was truly a great time for all.
The Many Faces of Gulf Coast JFCS Annual Gala
Empowering the Lives of Florida’s most Vulnerable

Gulf Coast Jewish Family and Community Services (JFCS) is dedicated to protecting the vulnerable and helping people achieve fulfilling lives. They don’t give people fish. They teach people how to fish! What began as a traditional Jewish Family Services agency, now serves more than 30,000 individuals in 37 counties throughout the State of Florida. Gulf Coast JFCS employs more than 600 individuals and serves a diverse population regardless of faith, age, culture or lifestyle.

Once a year Gulf Coasts Jewish Family & Community Services hosts “The Many Faces of Gulf Coast Jewish Family & Community Services Gala.” They celebrate the stories of those they have helped during the year. This event recognizes three of their 30,000 annual clients, and shines a light on their prosperity and overall improvement. This year, the event, hosted by Bay News Nine meteorologist, Josh Linker, featured a teenage mother who was taught to make better choices for herself and her baby with the Woman to Woman mentoring program funded by the Children’s Board.

Woman to Woman
Natalie came to the United States from Haiti in 2002 when she was 8 years old. Her birth mother and father had divorced before Natalie was born. Natalie remembers times when there was little money for food and her mother went without to make certain that Natalie ate. Natalie’s birth father had ambition for a better life and decided to find it in America.

Natalie was attending high school when she became pregnant at 17. She gave birth to her beautiful daughter Aniyah, born June 19, 2012. Natalie was referred to the Woman to Woman program by Veda Faulkner-Elliott, her teacher and mentor. The program has helped Natalie get mental health counseling to overcome low self-esteem, graduate from high school, and get out of a bad living situation by helping her find stable housing.

Today Natalie works full-time at a job, and will be attending college this fall in the nursing program. Now Woman to Woman is her family. Natalie said she found the support and help she needed in our Woman to Woman program.
Safe Baby Training Schedule for 2016 Announced

Safe Baby is funded by the Children’s Board of Hillsborough County.

The Healthy Start Coalition of Hillsborough County has announced the 2016 schedule for Safe Baby Trainings. These trainings are open to our community partners and are scheduled for:

- Tuesday, March 1st
- Thursday, June 16th
- Tuesday, October 18th

Safe Baby offers hospital and community-based education to teach parents about direct actions that they can take to protect their babies from the main causes of preventable infant deaths in Hillsborough County. Protective practices include how to choose a safe caregiver, prevent Shaken Baby Syndrome, and promote safe sleep practices.

The Safe Baby curriculum was developed by the Healthy Start Coalition of Hillsborough County based on the American Academy of Pediatrics recommendations and modeled after a similar curriculum developed by Dr. Mark Dias. More than 1000 nurses and case workers in labor and delivery, pediatrics, mother and baby units and neonatal intensive care units in Tampa General Hospital, Florida Hospital Tampa, Brandon Regional Hospital and St. Joseph’s Women’s Hospital have been trained and to use Safe Baby curriculum with patients. The Healthy Start System of care and other partnering providers offer the education to moms prenatally to provide a consistent message to all families to protect infants.

Trainings will be held at the Healthy Start Coalition, located at 2806 North Armenia Avenue. For more information or to register, please contact Nancy Hankin at 813-849-7994 or nhankin@hstart.org.
The Planning Commission’s Executive Director Melissa Zornitta selected the Tampa YMCA’s Veggie Van – A Mobile Market Place to receive a special award at the 33rd Annual Planning and Design Awards presented by Tampa Electric and Peoples Gas. The Planning Commission believes planning for health in all policies is an important initiative and is so impressed with the Tampa YMCA and Children’s Board of Hillsborough County’s pro-active mobile market place to bring healthy fruits and vegetables to food deserts in the Tampa Bay area.

The Planning & Design Awards program honors the very best in planning and design in Hillsborough County. Winning projects contribute to a better quality of life in the Tampa Bay community and serve as models to learn from and emulate. The awards presentation took place on October 29th at the T Pepin Hospitality Centre.
The H.E.A.R.T. committee of the Junior League of Tampa organized a Group Photo Shoot for children who recently became available for adoption. This event greatly assisted the Heart Gallery “catch up” from the recent transition of Camelot to Eckerd Adoptions. Children interacted with several volunteer artists, dancers, make-up artists, hair stylists, professional photographers and videographers. JLT volunteers as well as the infamous therapy dog, Benji, ensured children were prepared and confident for their close-ups. The Children’s Board Heart Gallery was able to photograph 17 children who will be featured in the Heart Gallery in hopes of finding a Forever Family!
The Heart Gallery video team were also able to complete 4 video shoots for children needing an extra push in recruitment efforts and allowed their personalities to shine. Siblings separated in various foster homes enjoyed quality time together. Each Heart Gallery child was paired with a JLT “mentor” to get to know the child and support them through each
Seffner Christian Academy has teamed up with the Children’s Board Heart Gallery to “adopt” a child in each elementary classroom. There are a total of 14 classes who are all assigned a different child from the Heart Gallery. They have enlarged photos of their foster buddy hanging in their classroom which will remain there through the entire 2015-2016 school year. Students and parents received Heart Gallery kits to learn more about the child they are sponsoring and children in the foster care system. This campaign has brought awareness to children, families and faculty of SCA and has helped the students understand challenges faced by children in our community with difficult backgrounds. SCA students bring in spare change to purchase birthday gifts, and spread the word about the need for adoptive families in Hillsborough County. Students have made special cards and video messages for them and initiated unique campaigns based on the needs of their foster buddy. The response has been overwhelming and we are excited to welcome SCA into our Heart Gallery family!

Children’s Board Heart Gallery Director Wins Tampa Bay Business Journal Award
Jesse Miller brought home the 2015 Up & Comer Hall of Fame Award (under 40 category) last week. According to TBJ over 400 nominations were submitted. Her walk-on song was Don’t Stop Believing, by Journey and she thanked her team, her partners and her mom.
The Crisis Center of Tampa Bay

2-1-1 and Help Me Grow Care Coordination

Five Star Performance Awards

On October 27th, the Crisis Center of Tampa Bay received a Five Star Performance Award from the Central Florida Behavioral Health Network. The award recognizes organizations that embody CFBHN’s belief that providing services to those in need ensures the health of our community.

The mission of the Crisis Center of Tampa Bay is to ensure that no one in our community has to face crisis alone. The organization is an elite provider of crisis and trauma services. Responding to over 160,000 requests for help each year, the Crisis Center offers a range of evidenced-based programs designed to meet community needs. The organization’s services include:

- 2-1-1 Contact Center (suicide prevention, crisis counseling, and information and referral services)
- Help Me Grow Care Coordination
- Corbett Trauma Center (individual, family and group trauma counseling and research)
- Sexual Assault Services (forensic exams, advocacy, empowerment and prevention services)
- Family Stabilization (financial education and case management for working families)
- TransCare (9-1-1 emergency and mental health ambulance services, medical van transportation)
- Community Outreach and Training

Strokes for Hope

The Crisis Center of Tampa Bay’s CEO, Clara Reynolds, and one of the organization’s Board Members, Jamie Klingman, recently participated in a unique event to raise funds and awareness for the organization. Clara and Jamie swam 8 miles from Clearwater to Tampa on Sunday, November 8th in an open water swim they named Strokes for Hope.
Seniors in Service of Tampa Bay, Inc.
Lowry Park Neighborhood Initiative

Kindergarten students AND their parents AND their siblings learn about the environment and saving animals from extinction.

Foster Grandparent Volunteers Bertha Glover, Lefrieda Manning, Jacquelyn Walker, Trellis Adams

Classroom lessons are brought to life through the Penguin Colony at the Lowry Park Zoo. Parents and kids alike were enthralled.

Thanks to the Children’s Board of Hillsborough County!

Jose Luis Hernandez and Family

Elijah Guzman and Family