Serving Children & Families in Hillsborough County for over 30 Years!
I am pleased to present the Children’s Board 2018 Annual Report. In this year’s Report, we are highlighting many, though certainly not all, of our accomplishments and activities to support the children and families of Hillsborough County. We remain focused on investing in high quality, high impact programs to ensure children are healthy, developmentally on track, and in safe and stable homes. This difficult work could not happen without the support of our partners and we remain committed to working together to improve the lives of Hillsborough County children so they may reach their full potential.

I hope you enjoy reading this Report and that it gives you further insight into the work that the Children’s Board does every day and the impact we have made as an organization in partnership with others during 2018.

It is both an honor and privilege to serve as the Executive Director of the Children’s Board of Hillsborough County. This role has provided me with an opportunity to lead a dynamic organization focused on meeting the diverse and ever-changing demands facing the children and families in Hillsborough County. The Children’s Board remains committed to providing services that are responsive to the needs of our community by delivering world-class services to meet those needs. Our competitive grant process allows us to select agencies with programs that align with our focus areas to implement best practice standards and evidence-based programming to deliver outcomes that are measurable and impactful for the community.

As an organization, we strive every day to serve our community where they live, work and play in the most efficient and effective manner. We look forward to continuing to deliver innovative programming in collaboration with our funded partners to ensure our children are the best and brightest in the nation.
GOVERNANCE

BOARD MEMBERS

Top Row from Left

Megan Proulx Dempsey
Board Chair

Andrew J. Mayts Jr.
Vice Chair

Robin Wright DeLaVergne
Secretary/Treasurer

Jeffrey Eakins
Hillsborough County Schools Superintendent

The Honorable Katherine Essrig
Judge of the 13th Circuit Court

Lisa Mayrose
Florida Department of Children and Families

Edwin Narain
Gubernatorial Appointee

Kimberly Overman
Hillsborough County Board of County Commissioners

Tamara Shamburger
Hillsborough County School Board

BOARD OF DIRECTORS / 2
ABOUT THE CHILDREN'S BOARD

Vision
It is our vision that Hillsborough County will be recognized as one of the top places in the nation to raise children.

Mission Statement
The Children’s Board invests in partnerships and quality programs to support the success of all children and families in Hillsborough County.

Funding Structure
The Children’s Board invests dollars through a competitive grant award process to address one or more strategic focus areas:

- Children are Healthy and Safe
- Children are Developmentally on Track
- Children are Ready to Learn and Succeed
- Children have Supported and Supportive Families

Level 1
Major Investments
Awards of more than $600,000
Contributes to 6-8 outcomes
Works in large community systems of care
Promotes universal access to services in geographic region(s) or countywide

Level 2
Uniting
Awards between $75,000 - $600,000
Contributes to 4-6 outcomes
Provides services in regions or neighborhoods
Promotes universal access to services in geographic region(s) or countywide

Level 3
Leading
Awards between $5,000 - $75,000
Contributes to at least 3 outcomes
Specialized service delivery models
Targets specific community or population needs

Level 4
Technical Assistance
Awards up to $5,000
Reports on project deliverables
Targets agencies with budgets less than $2 million
Supports capacity building
SUMMARY OF OUR FUNDING PROCESS

The pre-award process seeks to identify community needs that align with the Children’s Board mission and focus areas. A competitive review process is utilized in the selection of services which requires adherence to each respective Request for Proposal.

1 COMMUNITY INPUT

Stakeholder Feedback
Town Hall meetings, surveys and Board guidance

Community Meetings
Learn about needs in Hillsborough County

Review Relevant Data
Identify trends and community research indicators

Release Request for Proposals
Finalize intent and widely distribute to potential applicants

Community Review
Engage community members with content expertise to review proposals
POST-AWARD

2 ACCOUNTABILITY

Program Monitoring
Adherence to contractual requirements is determined through quarterly reporting, face-to-face visits and program observations.

Contract Evaluation
Summarize Annual Contract Evaluation for each funded agency.

Data Integrity
Data is verified annually to ensure the accuracy and validity of the information collected and reported.

Fiscal Accountability
Tax payer investments are safeguarded by conducting fiscal monitoring of program reimbursements and annual site visits.

3 CONTINUATION CONTRACTS
Multi-year contracts may be renewed upon successful evaluation and satisfactory completion of provider improvement plans where applicable.
In 2018, the Children’s Board and our partner agencies served more than 184,000 children and their family members residing in Hillsborough County. A total of $29 million was awarded to 102 programs to ensure the well-being of our community.

To make sure that our community receives high-quality services, the Children’s Board promotes the use of best practices and evidence-based programming to achieve maximum benefit. Through the use of Empowerment Evaluation, the Children’s Board works in partnership with our funded programs to evaluate the impact of the services provided to children and families. We assess the overall effectiveness of our investments within a Results-Based Accountability™ framework by measuring:

- How much did we do?
- How well did we do it?
- Is anyone better off?

The results of our performance evaluation efforts are presented in this report for Fiscal Year 2018.
184,721 PARTICIPANTS

- 25,389 Children and adults attended Children's Board Free Tuesday at Glazer Children's Museum
- 16,125 New parents received safety education in hospitals before newborn discharge
- 2,049 Families received water safety and CPR education
- 693 Individuals and families served with staff training and provision of legal services
- 19,834 Individuals visited the Children's Board Conference Center
- 3,791 Title I student accessed Glazer Children's Museum and educational programs
- 18,771 Individuals and families received information/referral, support groups, housing support, training classes and other ancillary services
- 628 Individuals served in programs receiving Administrative Services Organization (ASO) funding
- 22,619 Individuals received information and referral from The Crisis Center of Tampa Bay 2-1-1
- 27,874 Individuals served in funded programs reported with demographic information (25,248 adults and children and 2,626 professionals)
- 27,088 Participants accessed services across six Children's Board Family Resource Centers
- 8,491 Children benefitted from School Readiness match grant
- 11,369 Healthy Families Hillsborough provided newborns with screening and/or eligibility assessments

IMPACT

27,874
Participants accessed services across six Children's Board Family Resource Centers

8,491
Children benefitted from School Readiness match grant

11,369
Healthy Families Hillsborough provided newborns with screening and/or eligibility assessments

184,721
PARTICIPANTS
WHO ARE WE SERVING?

PARTICIPANT DEMOGRAPHICS

AGES

- Birth - 8: 44%
- 9-18 years: 10%
- Adults 19+: 46%

GENDER

- Female: 68%

RACE

- White: 53%
- Black or African American: 29%
- Two or More Races: 7%
- Other/ Refused/ NA: 11%

ETHNICITY

- Not Hispanic or Latino: 50%
- Hispanic or Latino: 45%
- Refused/ NA: 5%

- Hispanics/Latinos reported White for Race: 74%

25,248 Parents/Caregivers, Pregnant Women and Children Reported

2,626 Professionals Received Training and Classroom Support

40% of professionals served are early education providers
WHERE DID WE SERVE?

MAP OF PARTICIPANTS

Map of participants served in Fiscal Year 2018. Map based on 25,248 children and their family members reported with demographic data.
CHILDREN ARE
HEALTHY AND SAFE
The well-being of our community begins with promoting healthy habits at the earliest stages of life to achieve positive growth and development for our children. The Children’s Board and its partner agencies work together to improve overall community health by supporting pregnant women to seek routine prenatal care and breastfeeding supports, promoting safe sleeping practices for children and assisting parents in caring for their young children.

**Performance Overview**

More than 90% of the children served by our programs over the last three years attended routine Well-Baby and Well-Child visits as scheduled by their pediatrician.
The data collected in FY 2018 demonstrates families’ access to healthcare and positive response to breastfeeding efforts. 96% of mothers served in our funded programs initiated breastfeeding in 2018, compared to 86% of mothers initiating breastfeeding in the state of Florida. In addition, 71% of those moms continued to breastfeed for two months or longer, resulting in improved infant and maternal health outcomes.

New mother participants have surpassed the benchmark for sustaining breastfeeding for the past three years.
Family health is complex so the Children's Board approaches this result area within the context of physical, environmental, and social-emotional factors that support the overall well-being of the family unit. Our programs provide prevention-focused services for each household member while also targeting the supports that make families healthy and whole.

More than 95% of families and professionals served gained knowledge of health and safety practices consistently over the last three years.
CHILDREN ARE DEVELOPMENTALLY ON TRACK
Supporting the development of young children is key to ensuring their future path is directed at achieving positive growth. Our funded programs focus on providing universal access to developmental screenings to support early identification of developmental delays or medical needs. When additional supports are needed, programs facilitate linkages to age-appropriate early intervention systems of care in the community.

**DEVELOPMENTALLY ON TRACK**

Performance Overview

More than 90% of parents/caregivers served from 2016-2018 demonstrated behaviors consistent with knowledge of child development.

- **Children < 34 Months** had increased access to developmental screening services: 94%
- **Children > 34 Months** had increased access to developmental screening services: 95%
- **Parents/Caregivers** demonstrated behavior consistent with knowledge of child development: 95%
As a result of our investments in community-wide developmental screening services, more than 5,300 children received a developmental screening and 1,126 were referred for early intervention support services or medical follow up in FY 2018.

Children with Vision Concerns Linked with a Medical Assessment

Children with Hearing Concerns Linked with a Medical Assessment

Parents Supported their Child’s Healthy Development

97%

87%

93%
CHILDREN ARE READY TO LEARN AND SUCCEED
Performance Overview

A central goal for the Ready to Learn and Succeed focus area is to support children’s early learning and readiness to transition into primary education settings. When children develop the necessary skills to succeed in school such as early literacy and social-emotional competence, long-term academic outcomes are more readily attainable. In addition to supporting school readiness efforts, some funded programs provide enhanced after-school programming and resources for students in elementary, middle or high school.

Why Invest in Early Education?

Early educational experiences pave the way for a successful path to academic success. Children exposed to high-quality early education benefit from improved cognitive skills, improved social competence and self-regulation. All of these factors combined provide the recipe for successful academic achievements.
As a result of dedicated service, our elementary school participants surpassed the expected benchmark for increased motivation to learn in 2018. Our funded programs build upon the participant’s academic experiences and foster their intrinsic motivations by exposing children to activities that build confidence and promote enthusiasm for learning. As a result, approximately 81% of elementary school-age children measured this fiscal year increased their motivation to learn.
Positive self-esteem continues to grow among youth served by our partner agencies with 80% of youth demonstrating improved self-esteem in 2018.

Youth with Positive Relationships with Parents/Other Adults
- 89%

Youth with Increased Educational Aspirations
- 93%

Youth with Improved Self-Esteem
- 80%

Youth with Improved Skills
- 82%

Youth with Increased School Connection and Engagement
- 69%

Our funded partners assist youth in the community to build the necessary skills to promote continued success in school. Positive outcomes in self-esteem, social skills development and educational aspirations are the result of our funded program’s continued efforts to strengthen the lives of Hillsborough County youth.
CHILDREN HAVE
SUPPORTED AND SUPPORTIVE FAMILIES
A sense of community support is essential for providing the right resources when families need them the most. Providing multi-year funding for programming stabilizes services and supports for the community. Families can depend on key services that follow best practice standards to ensure quality programs and results.

The families served in our funded programs benefit from being connected to community resources and supports. As a result, more than 90% of the individuals served in the last three fiscal years have increased concrete supports.
For the last three fiscal years, more than 90% of parents/caregivers served by our partner agencies have demonstrated increased supportive positive parenting practices.
The Administrative Service Organization (ASO) is a project created and operated by the Children’s Board of Hillsborough County to manage flexible funds. Implemented in 2003 to support family directed care, the ASO promotes a wraparound approach in which families identify their strengths, needs, goals and service providers through a family support plan. As a payment of last resort, flexible funds managed by the ASO can be used to provide supports and services with qualified community providers.

"ASO provides [families] with the resources to regain their independence and freedom. ASO gives families hope that everything is going to be alright."

3,466 PARTICIPANTS ENROLLED
655 PROVIDERS UTILIZED
299 CASE MANAGERS

96% CASE MANAGERS SATISFIED WITH CUSTOMER SERVICE RECEIVED
91% FAMILIES REPORTED THEY RECEIVED THE SERVICES THEY NEEDED MOST
93% PROVIDERS SATISFIED WITH THE TIMELINESS OF ASO PAYMENTS

TOP 10 ASO REQUESTED SERVICES
- Public Transportation
- Tutoring
- Electric
- Housing Supports
- Furniture
- Baby Items
- Clothing
- Evaluation
- Vehicle Fuel
- Psycho-Educational Groups
**FINANCE**

The Children’s Board is dedicated to accountable fiscal stewardship of taxpayer dollars.

**Operating Revenues**

Our revenue is reported in five categories. Our year-end revenue was **$40,188,149**

<table>
<thead>
<tr>
<th>Revenue Sources</th>
<th>Year-End Totals</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ad Valorem Taxes</td>
<td>38,597,498</td>
</tr>
<tr>
<td>Investment Income</td>
<td>721,353</td>
</tr>
<tr>
<td>Administrative Services Organization</td>
<td>511,185</td>
</tr>
<tr>
<td>Other Community Partner Funding</td>
<td>301,687</td>
</tr>
<tr>
<td>Miscellaneous Income</td>
<td>56,426</td>
</tr>
<tr>
<td><strong>Total Revenues</strong></td>
<td><strong>40,188,149</strong></td>
</tr>
</tbody>
</table>

**Expenditures**

Our expenses fall into three categories. Our year-end expenses totaled **$34,486,891**

<table>
<thead>
<tr>
<th>Expense Categories</th>
<th>Year-End Totals</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Program</strong></td>
<td></td>
</tr>
<tr>
<td>Continuation and New Funding</td>
<td>29,084,247</td>
</tr>
<tr>
<td>Total Program</td>
<td>29,084,247</td>
</tr>
<tr>
<td><strong>Operating</strong></td>
<td></td>
</tr>
<tr>
<td>Salaries</td>
<td>2,567,266</td>
</tr>
<tr>
<td>Employee Benefits</td>
<td>964,940</td>
</tr>
<tr>
<td>Contracted Professional Services</td>
<td>326,436</td>
</tr>
<tr>
<td>Facility Expenditures</td>
<td>244,469</td>
</tr>
<tr>
<td>Professional Development</td>
<td>35,097</td>
</tr>
<tr>
<td>Other Operating</td>
<td>201,664</td>
</tr>
<tr>
<td>Total Operating</td>
<td>4,339,872</td>
</tr>
<tr>
<td><strong>Non-Operating</strong></td>
<td></td>
</tr>
<tr>
<td>Local Government Fees</td>
<td>1,062,772</td>
</tr>
<tr>
<td><strong>Total Expenditures</strong></td>
<td><strong>34,486,891</strong></td>
</tr>
</tbody>
</table>

96% Revenue from Ad Valorem Taxes

84% Funds dedicated to Program Funding
INVESTMENT STRATEGIES

COMMUNITY ACCESS TO OUR FACILITIES

The Children’s Board Conference Center was established in May 2004 offering access to state-of-the-art meeting space free to the community at-large. Our responsive facilities team collaborates with organizations to plan and tailor facility resources to meet the groups’ needs including access to computer technology, audio visual aids, and public address system.

FACILITIES BY THE NUMBERS

<table>
<thead>
<tr>
<th>Number of visitors accessing the Children's Board Facilities</th>
<th>Reservations made for meeting rooms in the conference center</th>
<th>Meeting attendees reported high levels of satisfaction with the Children's Board</th>
</tr>
</thead>
<tbody>
<tr>
<td>19,834</td>
<td>1,334</td>
<td>88%</td>
</tr>
</tbody>
</table>

SOCIAL ENTERPRISE AWARDS

- First Prize - $25,000 to Metropolitan Ministries, Inc. to assist in implementing the EFFINITY training model.
- Second Prize - $15,000 to Tampa Heights Junior Civic Association, Inc. to assist in implementing Honey Bee Smoothies.
The Children’s Board recognizes community youth initiatives by holding an annual Youth Project Award recognition. The 2018 winner of this year’s $2,500 award was the Wimauma Community Development Corporation for their outstanding youth initiative in creating "Festive Friday Series" which provide alternative activities for youth residing in Wimauma.

SUMMER SERVICES

For the third year in a row, the Children’s Board partnered with Hillsborough County Board of County Commissioners to enhance accessibility to high quality Summer Services for underserved children and youth (ages 6-14) not traditionally enrolled in summer programs. A total of $285,375 was awarded to 12 summer programs to support activities in Science Technology, Engineering and Math (STEM), Sports, Arts, Character Development, Safety and Literacy.

PROGRAM HIGHLIGHT

"I love the program and feel the curriculum is one in which I have seen such growth in my children, not only academically but socially and emotionally."

-Angelique, Mom to 3 & 4 year old children

Learn & Play Tampa Bay is a pilot project that was adapted from the Children’s Museum of Tacoma in Washington state. It offers play-based learning for children birth through age five and their caregivers in locations throughout the county to improve access to early learning experiences and build positive, nurturing connections. The Children’s Board has partnered with the Glazer Children’s Museum to deliver weekly sessions at five sites in 2019 and expanding to ten by 2020. This effort promotes school readiness with a long term goal of school success.
LOOKING FORWARD
As the Children's Board celebrates thirty years of partnerships in the community, we survey how the collective impact of these strong community partnerships and strategic investments have influenced the lives of children and families in Hillsborough County. The diversity of Hillsborough County contributes to the beauty of the community and allows children the opportunity to experience and learn in a multi-cultural environment.

The variety of innovative programming expands access to quality services across Hillsborough County and brings programming to children and families where they live, work and play. The Children’s Board wants every child to experience equity and opportunity at each stage of their development, making Hillsborough County the best place in America to raise children.
Fiscal Year 2018 List of Funded Providers

Alpha House of Tampa, Inc.
1. From Shelter to Stability

Bay Area Legal Services, Inc.
2. Lawyers Helping Kids

Big Brothers Big Sisters of Tampa Bay, Inc.
3. 1-to-1 Comprehensive Mentoring

Boys & Girls Clubs of Tampa Bay, Inc.
4. After-Zone Middle School Initiative

Centre for Women, Inc.
5. STAR Program

Champions for Children, Inc.
6. Early Childhood Programs and Services
7. Parents as Teachers

Children’s Home, Inc. d/b/a Children’s Home Network
8. Kinship Hillsborough
9. Supporting and Empowering Educational and Developmental Services (SEEDS)

Children’s Museum of Tampa, Inc., The d/b/a Glazer Children’s Museum
10. Community Outreach and Family Education
11. Learn & Play Tampa Bay Pilot Project

Community Foundation of Tampa Bay, Inc.
12. Early Childhood Collaboration of Hillsborough County

Community Stepping Stones, Inc.
13. Community Initiative for Young Artists

Computer Mentors Group, Inc.
14. KidsCode and TeenTech

Corporation to Develop Communities of Tampa, Inc.
15. 3D Stingrays

Crisis Center of Tampa Bay, Inc., The
16. Gateway Services

DACCO Behavioral Health, Inc.
17. Family Focus

Devereux Foundation, Inc., The
18. Sulphur Springs Family Support Initiative

Early Childhood Council of Hillsborough County, Inc.
19. Developmental Screening

20. Infant Mental Health / Inclusion Services

Enterprising Latina’s, Inc.
21. Women’s Opportunity Center

Family Enrichment Center, Inc., The
22. Kinship Care

Family Enterprise, Inc. d/b/a Family God’s Way
23. Bringing Baby Home

Family Healthcare Foundation, Inc.
24. Connecting kids to CARE

Florida 1.27
25. Live The Promise: FL

Florida Association for Infant Mental Health
26. Infant Mental Health Endorsement

Girl Scouts of West Central Florida, Inc.
27. Girl Scout Sprouts

Greater Palm River Point Community Development Corporation
29. Go-4-Kids/Families Matter

Gulf Coast Jewish Family and Community Services, Inc.
30. Good Afternoon Friends and Amigos
31. Woman to Woman

Healthy Start Coalition of Hillsborough County, Inc.
32. Children’s Board Family Resource Centers
33. Healthy Families Hillsborough
34. Safe Baby Plus
35. Woman and Infant Resource Specialist at WIC

Hillsborough Community College Foundation
36. Conscious Awareness Learning Model (CALM)
37. Early Literacy Matters

Hillsborough County Board of County Commissioners – Neighborhood Relations
38. Neighborhood Mini-Grant Projects

Hillsborough County School Readiness Coalition, Inc. d/b/a Early Learning Coalition of Hillsborough County, Inc.
39. School Readiness Funding

Hispanic Services Council, Inc.
40. La RED de Padres Activos

Learn Tampa Bay, Inc.
41. Learning is Fun Together (LIFT)

LifeCare Network, Inc.
42. LifeNet

Mental Health Care, Inc. d/b/a Gracepoint Wellness
43. Family Infant Wellness

Metropolitan Ministries, Inc.
44. C.R.E.A.T.E. School Age Program
45. Homeless Family Early Intervention Program (First Hug)

Nonprofit Leadership Center of Tampa Bay, Inc.
46. Capacity Building/Sustainability Planning & Training

Parents and Children Advance Together (PCAT)
47. South County Literacy Initiative

Positive Spin, Inc.
48. E.A.C.H. One Initiative

Pregnancy Care Center of Plant City
49. Healthy Moms/Healthy Babies

REACHUP, Inc.
50. Special Delivery Doulas, BIHPI Get Smart - 24:7 Dad and West Tampa Wellness

School District of Hillsborough County
51. Capstone myON Reader

Seniors in Service of Tampa Bay, Inc.
52. Readers in Motion

Spring of Tampa Bay, Inc., The
53. Family Safety from Domestic Violence

Success 4 Kids and Families, Inc.
54. Successful Families
55. West Tampa Connections

Tampa Bay Academy of Hope, Inc.
56. Talent Outreach Program

Tampa Bay Community and Family Development Corporation d/b/a Bethesda
57. Bethesda’s Children’s Home Safety

Tampa Hillsborough Homeless Initiative
58. UNITY Information Network

LIST OF FUNDED PROVIDERS / 30
Tampa Metropolitan YMCA, Inc.
59. Community Learning Center at Sulphur Springs
60. Mobile Swim Lessons & Water Safety Education and Awareness

University of South Florida Board of Trustees for the University of South Florida
61. Helping our Toddler’s Developing our Children’s Skills (HOT DOCS)

University of South Florida Board of Trustees, A Public Body Corporate
62. Hillsborough HIPPY Parent Involvement Project
63. Positive Behavior Support

Summer Services Grants

Boys & Girls Clubs of Tampa Bay, Inc.
1. 2018 Summer at Greco Middle
2. 2018 Summer at Wimauma

Family Enrichment Center, Inc., The
3. 2018 Summer Reading and Enrichment

Florida Education Fund, Inc.
4. 2018 Summer Wimauma

Hillsborough Community College Foundation
5. 2018 Summer HCC Kids College

Housing Authority of the City of Tampa
6. 2018 Summer Oaks at Riverview

ReDefiners World Languages, Inc.
7. 2018 Summer Language Immersion

Tampa Bay Community and Family Development Corporation d/b/a Bethesda Ministries
8. 2018 Summer Outer Limits
9. 2018 Summer Upwards Kids

Tampa Heights Junior Civic Association, Inc.
10. 2018 Summer Youth

Tampa Metropolitan Area YMCA, Inc.
11. 2018 Summer Teen Achievers

University Area Community Development Corporation
12. 2018 Summer DreamCatchers

Technical Assistance Grants

Cycle 1

1. A Brighter Community, Inc.
3. Bikes for Christ, Inc.
4. Community Stepping Stones, Inc.
5. Enterprising Latinas, Inc.
6. Florida Museum of Photographic Arts, Inc.
7. Hillsborough County Anti-Drug Alliance, Inc.
8. Instruments of Change, Inc.
10. Learn Tampa Bay, Inc.
11. Mama Africana Network, Inc.
12. Oasis Network of New Tampa, Inc.
13. Positive Family Partners, Inc.
14. Tampa Bay Community and Family Development Corporation d/b/a Bethesda Ministries
15. United Food Bank of Plant City, Inc.
16. Wheels of Success, Inc.
17. Women’s Resource Center, Inc.

Cycle 2

1. Bess the Book Bus, Inc.
2. Brandon Outreach Clinic, Inc.
3. E.C.H.O of Brandon, Inc.
4. Faith Action Ministries Alliance, Inc.
5. Florida Institute for Community Studies, Inc.
7. Kingdom Kids of Tampa Bay, Inc.
8. Mentoring with Purpose Charity, Inc.
9. The Andrew Joseph Foundation, Inc.
10. VSA Florida, Inc.


To learn more on how to keep children safe, visit the Prevent Needless Deaths website at: http://www.preventneedlesdeaths.com/