

Finding & Approaching Individual Donors

Date: Tuesday, September 29, 2009; 8:30 a.m. to 12:30 p.m.

Location: University Community Hospital, 3100 East Fletcher Ave., Tampa, FL 33613

Giving by individuals is the largest single source of nonprofit donations in the United States. Individual giving accounts for 75% of philanthropy and despite current economic conditions, continues to grow each year.

Is your organization getting a piece of the pie?

Recruiting individual donors to your organization is vital as it provides sustainable funding. The art of finding and approaching individual donors in effective ways is one of the most critical aspects of establishing a strong development program.

What is your agency doing to recruit individual donors? How are you interacting with your current individual donors? Could you be doing more to get them involved?

Join us for this program! Joanne Sullivan, Certified Fund Raising Executive, will help you create an effective fundraising plan, to attract new individual donors, as well as introduce you to other potential sources of income!

Registration is required. Cost: \$49.00. Registration deadline: 9/24/09. To register, call (813) 287-8779 or visit www.nlctb.org/programs.htm or visit <http://guest.cvent.com/i.aspx?5S,M3,dd61494f-3435-44a4-bb5b-e48dc294b8c6>