

Board Workshop Summary

September 7, 2011

Board Members Attending: Chris Brown, John Evon, Susan Schneider, Valerie Goddard, Commissioner Kevin Beckner, Pete Edwards

Staff Attending: Luanne Panacek, John Bakas

Citizens Attending: Maxine Woodside

The Board workshop was called to order at approximately 5:30pm following the Board TRIM Public Hearing. The agenda and discussion points follow.

1) Policy questions for board discussion and decision-making (attached)

- a) Luanne presented the areas proposed by staff requiring board discussion and decision-making. Board members reviewed these policy questions (attached) and agreed that the scope of the work was significant but necessary in order to “build” the RFP for release on November 17th.
- b) They requested that staff break out these questions into topic areas that could be discussed at four, one and half hour workshops between today and the October 20th Regular Board meeting.
- c) They determined the next workshop date and time would be September 15th from 3:30 – 5:00pm.
- d) They agreed that the September 21st Regular Board meeting which begins at 3:00 would consist of a half hour business meeting followed by a one and half hour workshop from 3:30-5:00pm. The final TRIM hearing would follow the workshop at 5:01pm.
- e) Two additional workshops would be scheduled between the regular board meetings on September 21st and October 20th.

2) Review RFP Timeline (attached)

- a) The timeline was reviewed and it was noted that the third Thursday, not the fourth was identified as the regular board meeting day. The board would like to retain the fourth Thursday of the month as the regular board meeting day.
- b) The dates identified for the March and April board dates didn't seem to make sense to the board members and they asked that they be set to the fourth Thursday unless a holiday prohibits using the date.
- c) They agreed that overall the dates appeared appropriate for the release of the RFP and the funding review and approval process.
- d) The official Board calendar for the fiscal year will be available at the September 21st Board meeting.

3) Options for overarching goals (attached)

Board members asked that this discussion be one of the agenda items for the workshop on September 15th.

4) Strategies for board engagement in policy discussions (attached)

- a) The first goal on the board engagement documents was how to accomplish the workshops in September and October and decision is outlined above.
- b) Other related issues that were discussed include:
 - i) For the benefit of board members who cannot attend making available as soon as possible a digitized recording of the workshop, a written workshop summary, and the materials reviewed.
 - ii) Staff providing one to one follow up with board members who missed a workshop.
 - iii) Offering the opportunity to attend workshops via telephone.
 - iv) Posting materials on the website in an easily accessible site.
 - v) Providing materials in as far advance as possible.
 - vi) Noticing the workshops as “special” meetings so that board members can vote on policy decisions as the workshops progress.
- c) The second goal on the board engagement handout which entails the degree to which board members will become involved in the process of Results Based Accountability as part of an indicator team was pended for discussion at a later workshop.
- d) The final area of discussion included one involving board protocol during a competitive RFP process. A number of issues were discussed and it was decided that John Bakas will provide an overview of recommended protocol as the introduction to the next workshop.

*Note: Board members encourage staff and others to attend the workshops.

POLICY QUESTIONS FOR BOARD DISCUSSION AND CONSIDERATION

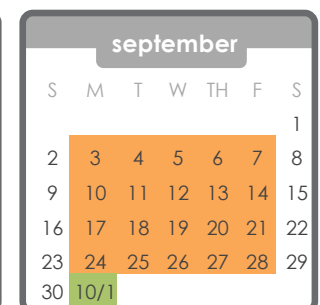
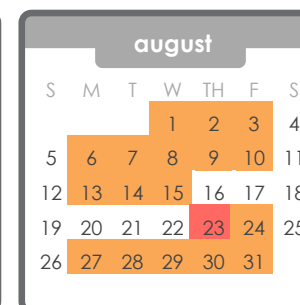
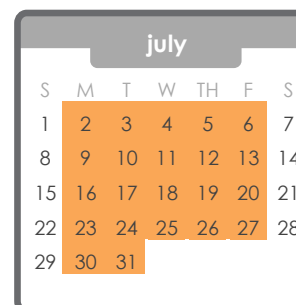
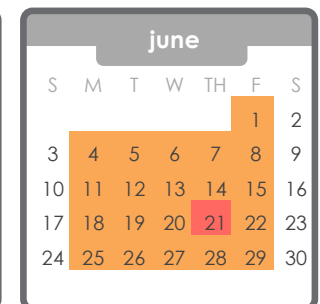
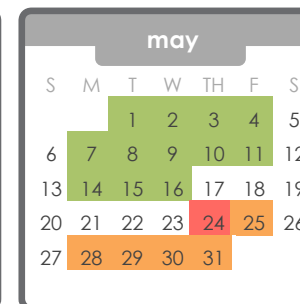
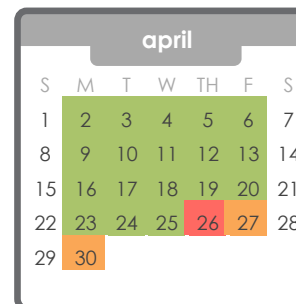
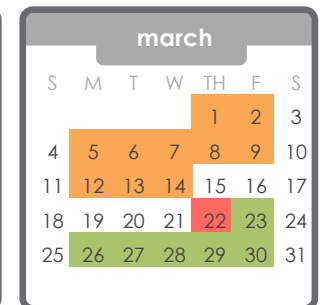
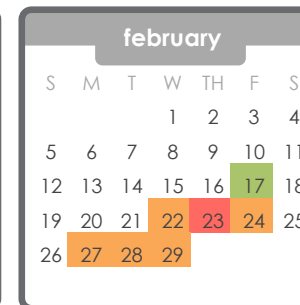
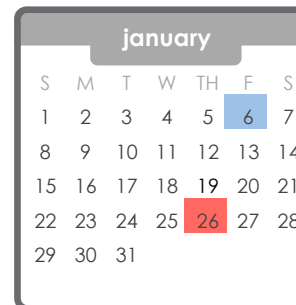
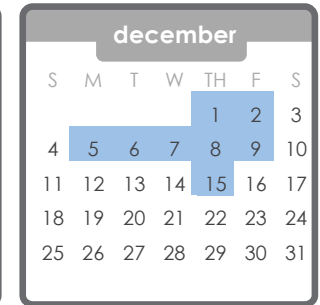
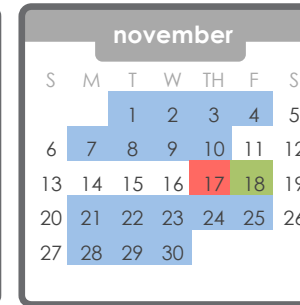
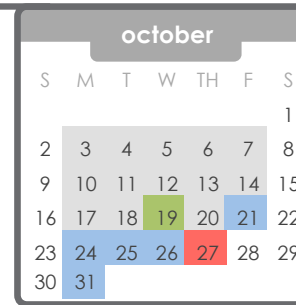
1. **Universal or Focused?** There seems to be consensus that our program funding needs to support both universal (county-wide) supports and focused services on more vulnerable populations.
 - a. How much of our total funding should be directed in each way?
 - b. What can we provide across the county with the dollars we have?
 - c. How many focused initiatives can we afford to do?
2. **How focused** should the strategic focus be? The board has agreed that the strategic focus is pregnant women and children ages 0-8 years old.
 - a. Does the focus extend to family members?
 - b. Other children in the home that are older?
 - c. Services and supports regardless of how intensive or expensive they are?
3. **The prevention/ treatment continuum...should** all of our dollars be spent on the very front end (promotion of health and wellness and primary prevention)? If not what are the exceptions? Are there priority populations of vulnerable kids that we should serve? If so, which ones, in what way, at what cost?
4. **The "evidenced-based" continuum...what** should we require in the arena of evidenced-based practice? What is realistic to expect? What are realistic **headline indicators**?
5. What should be the **expectations or core elements of every applicant?** System of care values?
6. What should the **priority criteria be to select a neighborhood** in which to do a concentrated initiative?
7. **Funding strategies and amounts...**
 - a. Overall Issues and Strategies for Consideration
 - i. What could be early demonstrated successes that would bring new partners (business and corporate) to the table for joint funding?
 - ii. Should award amounts be limited to a maximum amount?
 - iii. Can we hold money back in the fund balance to allow for phased funding over FY 13 and beyond?
 - b. Neighborhood Level, Focused Strategies
 - i. Should we "ramp" up funding in neighborhoods to allow for resident engagement and community planning at the front end of focused initiatives?
 - ii. Should money be set aside to fund small community-based organizations? Or should there be RFP requirements for focused initiatives that include the role and function of community-based organizations.
 - iii. Should we identify a single strategy to fund across neighborhoods that will allow us to learn and build upon over the next five years (e.g., serving pregnant woman and new parents)?
 - c. Universal, County-wide Strategies
 1. What are new ways to expand FSRC services and supports without capital outlay? And without compromising the "CBHC" brand on this approach?
 2. Should we fund county-wide evidenced-based practice of any kind? Can we afford to do it?

CHILDREN'S BOARD OF HILLSBOROUGH COUNTY

FY2012

DRAFT REQUEST FOR PROPOSALS (RFP) TIMELINE – revised 09/09/11

ACTIVITY	START DATE	END DATE
CBHC Listening Project (Aug – Sep 2011)	8/1/2011	9/30/2011
FY12 Contract Negotiations/Execution	8/26/2011	10/30/2011
Board Workshops (twice monthly in Sept-Oct. Nov.)	TBD	TBD
Board Meetings 9/21, 10/27, 11/17, 12/22, 1/26, 2/23, 3/22, 4/26, 5/24, 6/28, 8/23, 9/27	VARIOUS	VARIOUS
RFP Draft Completed – October 19, 2011	10/19/2011	10/19/2011
Board Feedback to RFP	10/21/2011	10/27/2011
Community Feedback to RFP	10/31/2011	11/10/2011
RFP Official Release	11/18/2011	11/18/2011
RFP Information Sessions (Four Sessions)	11/21/2011	12/9/2011
RFP Letter of Intent to Apply (Optional)	12/15/2011	12/15/2011
Last Day for Written Questions re: RFP	01/06/2012	01/06/2012
Indicator Oversight Teams (Jan-Sep)	TBD	TBD
RFP Applications due at 2:00pm (Preliminary Screening)	2/17/2012	2/17/2012
Community Review Teams and CEO Review	2/22/2012	3/14/2012
Preliminary Staff Funding Recommendations for Board	3/22/2012	3/22/2012
Appeal Process	3/23/2012	5/16/2012
Final Program Recommendations for Board	5/24/2012	5/24/2012
New Contract Negotiations and Transition (Start Up/ Ramp Down)	5/25/2012	9/30/2012
New Contracts Executed	10/1/2012	10/1/2012



POTENTIAL OVERARCHING GOALS

- Destination Success,
- Great by Eight to Graduate
- Great by Eight
- Read by Eight to Graduate
- Building Foundations for Children's Success
- Reading Well by 3rd grade,
- Foundations for Success
- Third Grade Reading Success Matters

Options for Board Engagement

Goal 1: Board readiness for approval of Strategic Plan Update on 9/21 and draft RFP on 10/20. A conservative (probably low) estimate for obtaining readiness is 6 hours of Board engagement between now and the October 20th date.

1. One hour Go To Meetings 2-3 per week with information made available on line. Board members can call in or show up in person.
2. Workshops (in person):
 - a. 2-three hour workshops
 - b. 3-two hour workshops
 - c. 4-1.5 hour workshops
3. Any combination of the above options.

Goal 2: In the on-going process...adopt the indicator approach in which we establish teams comprised of Board members, community members and staff who become “content” experts around headline indicators. During the RFP process and on an on-going basis these teams will learn/stay abreast of best practices related to the indicator, will review and determine awards during the RFP process, and will provide on-going oversight and feedback to the providers who have been funded to address the indicator.