



**CBHC DRAFT RFP  
Community and Provider  
Comment Sessions:  
November 7 and 9, 2011**



**Children's Board**  
HILLSBOROUGH COUNTY

Dreams Worth Growing

# Meeting Purpose

- Gather community reactions and advice on the clarity and readability of the DRAFT Children's Board Request for Proposals (RFP).
- Results from Public Comment will assist Children's Board staff in re-structuring the DRAFT RFP wording, sections, or instructions for the benefit of potential applicants.
- Public Comment can also be provided by email to [rfp2012@childrensboard.org](mailto:rfp2012@childrensboard.org) or by visiting the Children's Board website home page and clicking on the DRAFT RFP Comment icon.

# Process for Collecting Input Today

- Brief review of sections of DRAFT RFP.
- Brief review of Attachments.
- Participants use note cards for questions or comments.
- Collect note cards from participants and answer questions.
- Information may be used to revise final RFP for Nov. 18, 2011 release.

# Cover Page Information

- Release date: Nov. 18, 2011
- Information Sessions (only attend one)
  - Nov. 29, 2-4:30 pm @ CBHC
  - Nov. 30, 9-11:30 am @ CBHC
  - Dec. 5, 1:30-4 pm @ Riverview Library
  - Dec. 7, 1:30-4 pm @ T&C Library
- Letter of Intent to Apply due 12/15/11
- Deadline to Submit Proposals: 2/17/12 at 4pm

# Section I: Introduction

- A. Background
- B. Purpose of this Request For Proposals (RFP) (see next two slides)
- C. Partnerships and Collaboration
- D. Neighborhood-Based Initiatives
- E. Priority Populations
- F. Summary of RFP Funding Categories, Results, Indicators and Service Strategies
- G. Eligible Respondents
- H. Funding Award Requirements
- I. Application Review Process

# Request for Proposals

## GEOGRAPHIC ALLOCATION

### NEIGHBORHOOD Up to \$8 million

- Focus \$s in specific areas for impact.
- Apps targeting three PBI neighborhoods get extra points.
- Option of up to two additional neighborhoods to provide coverage in other parts of county and to serve different target populations.
- Used cost modeling data as presented at last workshop to estimate costs and allocate funds.

### COUNTYWIDE Up to \$14 million

- Expansion of Family Resource Centers with curricula that is cost-effective.
- Create greater public awareness.
- Maintain early childhood system components.
- Allow for competition around components.
- Identify cost-effective initiatives that target headline indicators.

**Up to a total of \$20 million will be awarded. Indicating the “up to” amounts allows for maximum flexibility during the review and award process.**

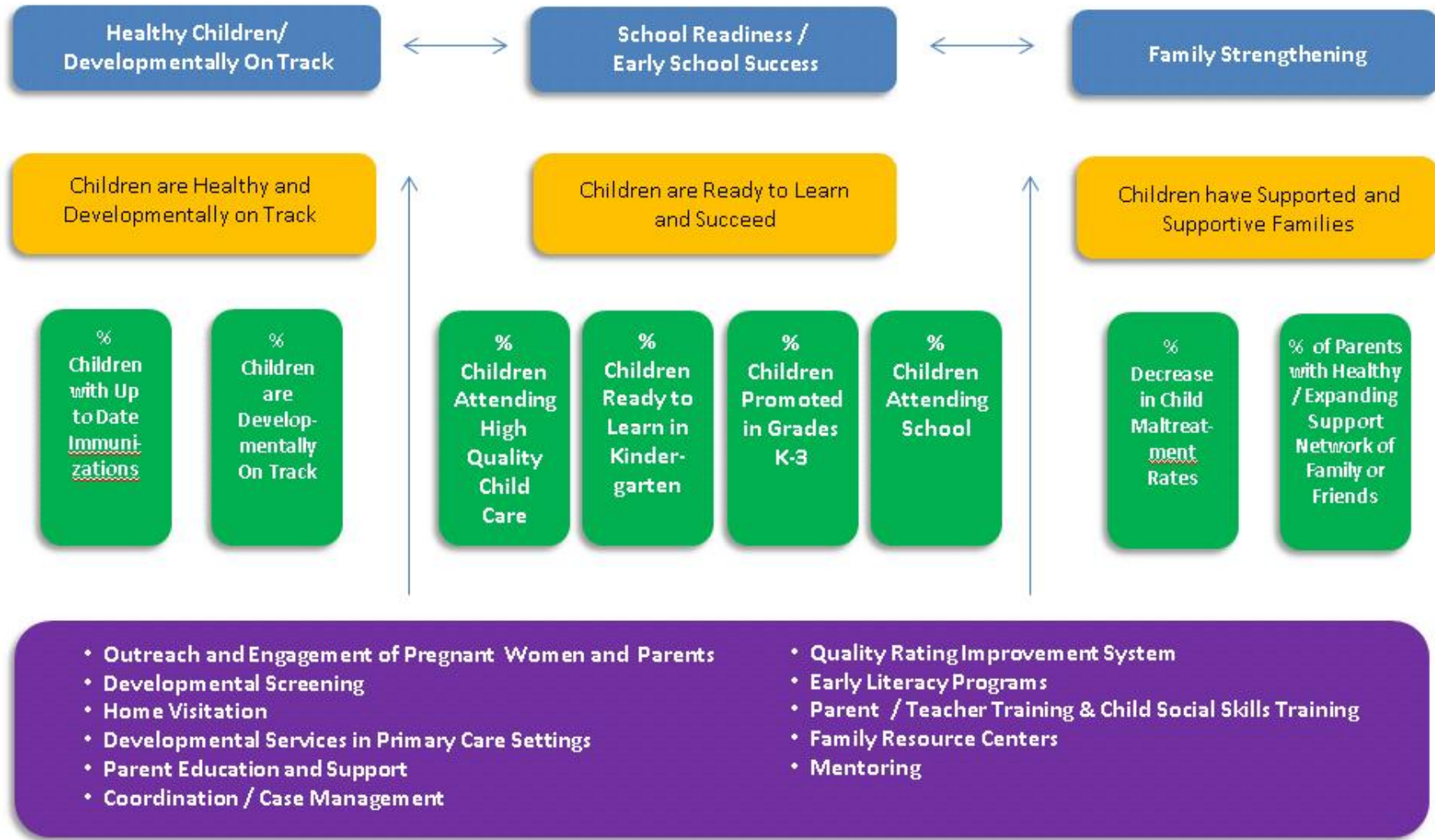
# NEIGHBORHOOD *or* COUNTYWIDE

RFP  
CATEGORY

RESULT

INDICATOR

STRATEGY



## Section II: Application Timeline and Submission

A. RFP Timetable with Important Dates

B. Informational Meetings (optional)

C. Application Steps

1. Letter of Intent to Apply by Dec. 15, 2011 to [rfp2012@childrensboard.org](mailto:rfp2012@childrensboard.org).
2. Written questions through Jan. 6, 2012.
3. Applications due to CBHC on or before Feb. 17, 2012 by 4:00 pm.

## Section III: Overview of Results, Indicators and Program Delivery Strategies

- A. Summary of RFP Funding Categories
- B. Promotion and Prevention Definitions
- C. Evidence-Based, Research-Based, Best Practices Expected (refer to Attachments I & II)

# NEIGHBORHOOD *or* COUNTYWIDE

RFP  
CATEGORY

RESULT

INDICATOR

STRATEGY

Healthy Children/  
Developmentally On Track

School Readiness /  
Early School Success

Family Strengthening

Children are Healthy and  
Developmentally On Track

Children are Ready to Learn  
and Succeed

Children have Supported and  
Supportive Families

%  
Children  
with Up  
to Date  
Immu-  
nizations

%  
Children  
are  
Develo-  
pmentally  
On Track

%  
Children  
Attending  
High  
Quality  
Child  
Care

%  
Children  
Ready to  
Learn in  
Kinder-  
garten

%  
Children  
Promoted  
in Grades  
K-3

%  
Children  
Attending  
School

%  
Decrease  
in Child  
Maltreat-  
ment  
Rates

% of Parents  
with Healthy  
/ Expanding  
Support  
Network of  
Family or  
Friends

- Outreach and Engagement of Pregnant Women and Parents
- Developmental Screening
- Home Visitation
- Developmental Services in Primary Care Settings
- Parent Education and Support
- Coordination / Case Management

- Quality Rating Improvement System
- Early Literacy Programs
- Parent / Teacher Training & Child Social Skills Training
- Family Resource Centers
- Mentoring

## Section IV: Result Area Detail

- A. RFP Category: Healthy Children Developmentally on Track
- B. RFP Category: Family Strengthening
- C. RFP Category: School Readiness/ Early School Success
- **Very Important, see Attachment IV: RFP Measures Table**

# Section V: Program Delivery Strategies

1. Outreach and Engagement of Pregnant Women & Parents
2. Parent Education & Support
3. Developmental Screening
4. Primary Care-Based Developmental Services
5. Home Visitation
6. Coordination/Case Management
7. Family Resource Centers (includes Central Tampa)
8. Early Literacy Services
9. Child Care Quality (up to age 12)
10. Parent/ Teacher Training & Child Social Skill Training
11. Mentoring

## Section VI: General Information

- A. Data Reporting and Data Exchange
- B. Service Dates: Oct.1, 2012 – Sept. 30, 2013
- C. Fiscal Soundness
- D. Pre-contract Agreement Expenses
- E. Acceptance of Contractual terms
- F. Restricted Communication - Cone of Silence
- G. Background Screening Requirements
- H. Ownership of Application
- I. Appeal Process (Attachment III)
- J. Postponement or Cancellation

# Section VII: Application Instructions

- A. Cover Page
- B. Narrative
  1. Agency Organizational Profile
    - Agency Past Experience and Capacity
    - Organization Structure and Governance
    - Financial Capabilities
  2. Programmatic Narrative
    - Program/Service Abstract
    - Target Population
    - Program Design
    - Data Collection and Evaluation
  3. Budget and Budget Narrative

# Attachments I-VIII

- I. Evidence-Based, Research-Based, Promising Practice Models
- II. Data Sources
- III. Appeal Policy
- IV. RFP Measures Table
- V. Letter of Intent to Apply
- VI. Cover Sheet
- VII. Budget Pages
- VIII. RFP Rating Criteria

# Options for Collaboration

- Complete a **pink** note card with:
  - ✓ Agency/Organization name
  - ✓ Key contact
  - ✓ Contact email and phone
  - ✓ Brief description of expertise
- Will post on website/offer additional session

# Notecard Questions & Answers

- Thank you!