



BOARD WORKSHOP

Children's Board
HILLSBOROUGH COUNTY

October 24, 2011
5:00 pm – 6:30 pm

AGENDA

OVERALL GOAL: To make key policy decisions that will serve as the foundation of the draft RFP for Board approval by October 27, 2011 in order to release the RFP by November 18, 2011.

PLANNING GOALS

- I. REVIEW OF DRAFT RFP
- II. BOARD COMMENTS

Our Mission: To promote the well being of children and families across Hillsborough County by Uniting community partners, Investing in innovative opportunities and Leading the county in best practices so that the whole community can realize its full potential.



Subject	CBHC Board Workshop		Date	October 24, 2011
Facilitator	Luanne J. Panacek, CEO		Time	5:00 pm – 6:30 pm
Location	Children's Board of Hillsborough County 1002 East Palm Avenue Tampa, Florida 33602		Start	The meeting started at 5:07 p.m.
			Adjourned	The meeting adjourned at 6:42 p.m.
Board Member Attendance	Kevin Beckner John G. Evon, III Robert Edwards Valerie Goddard	Susan P. Schneider Mike Carroll	Community Attendees	Brenda Grove, Beulah Baptist Church Lo Berry, ReachUp
	John W. Bakas, Jr. Kelly Hickman			CBHC Staff Attendees
Other Attendees				

Executive Summary

Review of Draft RFP

- L. Panacek – referring to the Agenda displayed in the PowerPoint:
 - Susan Schneider submitted written comments, which are very helpful. Luanne requested written comments from other Board members today so that changes can be made in time for the Board meeting on Thursday, October 27.
 - The objectives for today's workshop are: Review of each large area of the RFP and then approve the area; validate and approve the process and parameters for community feedback when the DRAFT RFP is issued after the Oct. 27 Board meeting.
 - The RFP has two application categories: Neighborhood-based with an allocation up to \$8M and Countywide with an allocation up to \$14M. The total anticipated program dollar award for the RFP for FY13 is up to \$20M. An application may be submitted for either or both categories.
 - A neighborhood-based submission, focusing on one of CBHC's three PBI Neighborhoods or additional neighborhoods, will be awarded extra points in the rating of the application.
 - S. Schneider noted that she does not understand or support adding any additional neighborhoods to the three that have already been selected.
 - Luanne response: Adding additional neighborhoods may be prudent in order to serve other parts of the county.
 - The Countywide purpose and scope would include the expansion of concepts such as Family Resource Centers and expanded use of curricula in other locations which could create greater awareness. In addition, the RFP will support early childhood system components but is intended to encourage competition around these components to solicit better ideas and more cost effective strategies.

- **Rationale for Allocation by Result Area:**
 - Staff used allocations in the past five years as a guideline for funding recommendations, as well lessons learned from the past nine years. (see 2012 Plan Impact Document);
 - Funding from pre-natal onward up the developmental age continuum, focusing on healthy births and the youngest children and families.
 - Build a “conveyor belt” of services in the neighborhoods starting with births. Then from age 5 (Kindergarten) onward, partner with the school system and others.
 - CBHC funds from age 5-8 would then support family engagement, family strengthening and other front-end prevention programs.
 - The concept of “healthy communities” is an overarching community partnership goal and will be infused into the activities occurring in neighborhoods.
 - Applications for each result area will be reviewed together, which will allow for comparison of applications received as Neighborhood-based in one of the three results areas to applications received under Countywide in the same results areas. There are eight potential proposal pools. Each proposal will be reviewed on its own completeness and merit.
 - Review teams will be composed of content experts with staff support. The review process will begin with (1) technical review by staff to screen out those applications not meeting basic eligibility criteria, (2) Substantive review and rating conducted by community review teams; and (3) executive staff review of community review team recommendations (see RFP, pp. 11-12).
 - Funding may or may not be released based on quality of proposals received.
 - In Public Comment meetings, between October 28 and November 9, we will be requesting feedback from the community to incorporate into the final RFP.
 - Informational Meetings after the RFP is released on November 18 will encourage collaboration, direct applicants to resources for assistance and provide answers to questions that will then be provided to all via the CBHC website.
- **Indicators** will be revised as we get community feedback and improve the RFP.
 - For this draft of the RFP, we have selected indicators that CBHC can address on neighborhood level.
 - Our recommendation is to choose indicators that are linked to research and evidence-based strategies at the neighborhood level and other factors.
 - V. Goddard was concerned that the indicators listed related to “child is healthy and developmentally on track” would be difficult for the CBHC to collect and measure, and that it would be very difficult for the Children’s Board to show our impact on these indicators.
 - Luanne response:
 - We have been working countywide through our Family Resource Centers and through mobile services, but we can do a much better job around lots of health indicators, including mother’s health measures, at the neighborhood level.
 - Measures of “developmentally on track” at the neighborhood level will be measured by requiring specific screening instruments, like the Ages and Stages Questionnaire, and other appropriate tools that can be administered between birth and when children enter early learning programs.
 - We also will have a “school readiness” measure of “developmentally on track” with the TECCS/Early Development Index which can be done on children in kindergarten in the selected neighborhoods (already underway in Sulphur Springs, Just and Potter Elementary).
 - Important to note that secondary indicators will not be dropped; they will be incorporated into the final RFP document.
 - The RFP will require that specific tools be used to measure the selected indicators so CBHC can better measure overall impact and compare program to program in each result area.

- Partnerships: The RFP will be explicit and will encourage larger providers to partner with faith-based, community-based, minority and neighborhood groups, and vice versa. This has always been a value for the CBHC. Partnerships and community resident participation will be strongly encouraged with points given in the proposal rating process for demonstrated, written evidence of partnerships with community members.
- Case management will continue to be an appropriate strategy to address complex family issues (see RFP, p.16 for priority populations), particularly in neighborhood-based proposals.
- Lo Berry, ReachUp, commented that there are many varied perceptions of what is happening at the Children's Board. The most contentious concern is that only programs with a scientific basis will be funded. Ms. Berry wants to see efforts to build capacity in organizations and support for emerging, local best practices that can move to scientifically-measured, evidence based programs.
 - V. Goddard agreed that replicating evidence based programs is difficult and costly. There are local programs that are emerging and many variables must be taken into account.
 - Response from Luanne: Supporting emerging promising practices and building capacity in non-profits to implement evidence based models will be built into the RFP and CBHC funding plans.
- Luanne: What gets approved today or at the Board meeting on Thursday, October 27 and goes out on Friday, October 28 is still a DRAFT.
 - John Evon recommends moving this draft RFP to the next level, incorporating changes discussed today.
 - Question by M. Carroll regarding when the methodology for rating will be ready?
 - Luanne said that a revised draft RFP will be provided to Board members by Noon on Wednesday, Oct. 26 and that rating criteria will incorporated in final product.
 - P. Edwards asked that folks representing faith-based organizations be included on review team. Luanne responded that the community review teams will include community experts and that there will be time to discuss members who are representative of the community.
 - Commissioner Beckner wants a short presentation.
- **ACTION: Motion made by Pete Edwards to approve the framework of the draft RFP with final modifications to be approved at the Board Workshop on November 14th, after receiving public comment. Seconded by John Evon. Motion passed.**

Meeting adjourned at 6:42 p.m.