



# IT'S NEVER TOO EARLY

## Read to YOUR Child...NOW!

Did you know that reading to your children early in life can help them succeed in school?

Regularly reading to your baby introduces concepts such as stories, numbers, letters, colors, and shapes in a fun way that builds listening, memory, and vocabulary skills. Reading also invites your baby to look, point, touch, and answer questions — all of which promote social development and thinking skills.

To learn more about reading to your children and access valuable resources, visit your **Children's Board** online today.

Get a **FREE** child's admission to Tampa's Lowry Park Zoo with the purchase of an adult ticket.

To learn more, visit  
[www.ChildrensBoard.org](http://www.ChildrensBoard.org)



**Children's Board**  
HILLSBOROUGH COUNTY

Dreams Worth Growing

Your Children's Board serves as the leading voice and advocate for children and families in Hillsborough County, investing in approximately 100 programs that touch over 200,000 citizens every year. To learn more, visit [www.ChildrensBoard.org](http://www.ChildrensBoard.org) or call 813.229.2884.