

# Billboards (14x36)



## Books Open Minds!

Great Minds Open Books.

Make Reading Fun! Visit



Children's Board  
HILLSBOROUGH COUNTY  
Dreams Worth Growing

[www.ChildrensBoard.org](http://www.ChildrensBoard.org)



## Reading Opens Doors!

Books are the Keys.

Make Reading Fun! Visit



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## IMAGINATE!

Reading Sparks Creativity.

Make Reading Fun! Visit



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Billboards (14x36) cont.



**It's Never too Early...**  
Read to your Child – **NOW!**

**Make Reading Fun! Visit**



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Dreams Worth Growing

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**If Yu Kan Reed Dis -**  
You Can Read Something **Smart!**

**Make Reading Fun! Visit**



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# Community Boards (6x12)



## What's your Story

Reading Makes for Happy Endings



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## Reading to your Child...

...is Your Greatest Investment



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## Community Boards (6x12)



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# CBHC RADIO IS ON THE WEB

- ◆ Community Events
- ◆ Children's Board News
- ◆ Youth Perspectives
- ◆ Social Commentary
- ◆ Children's Stories
- ◆ Fine Music & More!



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## Community Boards (6x12)



**A Place to Grow**  
Happier - Healthier - Stronger

Family Support & Resource Centers offer FREE services including:

- Educational Play Groups
- Mentoring
- Mobile Health Services
- Job Skills Training
- Much More!

Learn More - Call  
**813-229-2884**



**www.ChildrensBoard.org**

## Home Page "Reading" Banner (web page support in dev.)



**BOOKS OPEN MINDS**  
Great Minds Open Books

Make Reading Fun!



**CLICK FOR TIPS AND RESOURCES**

## Home Page "FSRC" Banner (web page support in dev.)

**DREAMS WORTH GROWING**

*Pete visits his neighborhood Family Support and Resource Center (FSRC) to catch up on his computer skills; while grandson Marlon learns, plays and builds friendships with other children.*



**CLICK TO LEARN MORE ABOUT OUR FSRCs**



# BOOKS OPEN MINDS

## Great Minds Open Books

Children with strong reading skills perform better in school, have a healthy self-image, and become lifelong learners!

This summer, help your kids avoid the dreaded “summer slide” – a time when children often lose months of reading achievement in just a few critical weeks.

While video games and pool parties are a summer staple, it’s important to balance it all with a good book! To learn more about summer reading and access valuable resources, visit your **Children’s Board** online today.

Get a FREE child’s admission to Tampa’s Lowry Park Zoo with the purchase of an adult ticket.

To learn more, visit  
[www.ChildrensBoard.org](http://www.ChildrensBoard.org)



**Children’s Board**  
HILLSBOROUGH COUNTY

Dreams Worth Growing

Your Children’s Board serves as the leading voice and advocate for children and families in Hillsborough County, investing in more than 80 programs that touch over 200,000 citizens every year. To learn more, visit [www.ChildrensBoard.org](http://www.ChildrensBoard.org) or call 813.229.2884.



## IT'S NEVER TOO EARLY

### Read to YOUR Child...NOW!

Did you know that children who are read to during their early years are more likely to learn to read at the right time?

Regularly reading to your baby introduces concepts such as stories, numbers, letters, colors, and shapes in a fun way that builds listening, memory, and vocabulary skills. Reading also invites your baby to look, point, touch, and answer questions — all of which promote social development and thinking skills.

To learn more about reading to your children and access valuable resources, visit your **Children's Board** online today.

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## READING OPENS DOORS!

### Books are the **KEYS**.

Did you know that in every state – boys trail girls in elementary, middle and high school in reading, often by as much as 10 points!

While boys are taught to be rough and tumble, it's also important to make sure they're reading regularly, especially during the long summer – a time when most children lose months of reading achievement in just a few critical weeks.

Bike riding and sports are fun summer staples when balanced out by a good book! To get tips on summer reading and access valuable resources, visit your **Children's Board** online today.

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